HERMÈS
PARIS

PRESS RELEASE

Paris, October 29, 2026

HERMÈS UNVEILS ITS RENOVATED LONG ISLAND STORE AT AMERICANA MANHASSET, NEW YORK (USA), INSPIRED BY THE AREA'S HISTORY AND SEASIDE ALLURE

Hermès is delighted to announce the opening of its newly renovated store at Americana Manhasset in northwestern Long Island on October 29, 2026. Inspired by the Golden Age of the 1930s, the reconfigured Gold Coast store showcases the house's sixteen métiers across a space that captures Manhasset Bay's gardens and homes in a single contemporary interior.

Ribbed arches define the street-facing façade in seamless symmetry, with gentle curves and generous windows drawing natural light into the double-height, single-level store. Molded from pale brick, striking curves evoke the undulating contours and colors that capture the essence of the Nassau County neighborhood shoreline.

Inside, tall ceilings and bright areas create an open and welcoming atmosphere, giving the store a homelike feel. Guests are greeted by the house's emblematic ex-libris and Faubourg mosaic flooring, accentuated by Grecques lighting, leading into the silk universe, fashion jewelry, and perfume and beauty areas. To the right, the intimate space for jewelry and watches is swathed in botanical green tones, while to the left, the men's universe features walnut cabinetry and arch motifs.

The spacious setting wraps around a central rotunda with a generous skylight. Evoking the style and craftsmanship of a villa, this circular space houses the home collection against a backdrop of radiant ivory limestone. The leather goods and equestrian collections are located on the right, enclosed by sleek cherrywood marquetry walls in a chevron pattern, while on the left, women's ready-to-wear and shoes are set within a verdant palette of greens, punctuated by the reinterpreted chaîne d'ancre motifs, echoing Hermès' distinctive pattern. Unique carpets inspired by the coves of the coastal landscape and geometric stucco wall details create a bright and inviting setting.

Envisioned by Parisian architecture agency RDAI, the store's design immerses visitors in a harmonious space representing nature and heritage, using locally sourced materials and designed furniture with carefully chosen details.

A curated selection of artworks from the Émile Hermès Collection and Hermès Collection of Contemporary Photographs echoes the house's creative vision while recalling the distinctive atmosphere of Long Island's Gold Coast. Works include Henri Cartier-Bresson's *Bal de la Reine Charlotte*, a photographic depiction of a refined social gathering, and a series of paintings by British artist Romy Elliott, which adds a contemporary and personal perspective to the narrative with depictions of dogs and horses.

To celebrate the opening, American ceramic sculptor Annie Duncan has created a portal to the imagination with her window concept. A creative workspace is transformed into a world of discovery, where larger-than-life collected pieces and Hermès objects are shown from shifting perspectives.

Hermès invites loyal customers and new visitors to discover the house's timeless creations and craftsmanship in this singular environment.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 63 production and training sites and to developing its network of close to 300 stores in 45 countries. The group employs 27,107 people worldwide, including 16,656 in France*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.
Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.
* As of 30 June 2026

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