



# **2026 FIRST-HALF RESULTS**

**29 JULY 2026**



# SOLID MOMENTUM IN THE FIRST HALF

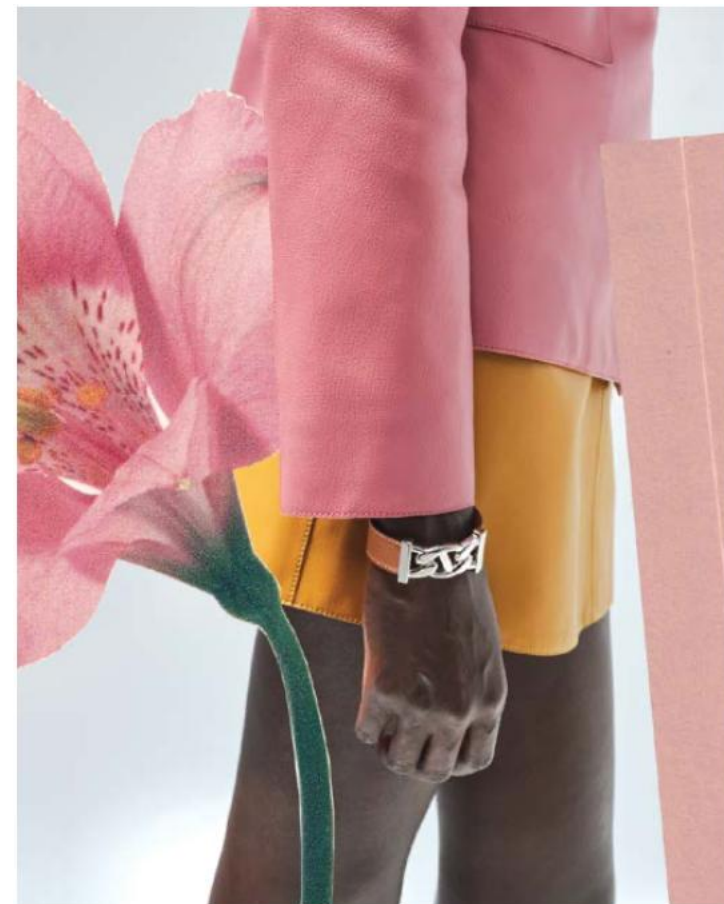


REVENUE  
**€8.2 BILLION**

GROWTH AT  
CONSTANT RATES  
**+ 6 %**

OPERATING MARGIN  
**41.0 %**

At the end of June 2026





**HIGHLIGHTS**



## BOLD CREATION



- Enrichment of the leather goods collection with the models ***Cliquetis, Kelly Hobo*** and ***Double Longe***
- Strong momentum in **women's** and **men's ready-to-wear** collections
- Launch in early July of the ninth High Jewellery collection, ***Into the Horsescape***, featuring powerful and singular pieces
- A free-spirited reinterpretation with a powerful identity of the line ***Chaîne d'Ancre Aléa***
- Success of the Home universe collections presented during the **Salone del Mobile** in Milan
- A warm welcome for the new table service, ***Natures Marines***
- Launch of the new perfume ***Un Jardin sous la Mer*** as well as ***Musc Pallida***, a new creation from the ***Hermessence*** collection
- A new chapter for Beauty with the launch of the foundation ***Plein Air***



# DEVELOPMENT OF PRODUCTION CAPACITIES



- Opening of the 25th leather goods workshop:
  - › Loupes (Gironde) in April
- Three new leather goods workshops:
  - › Charleville-Mézières (Ardennes), scheduled in 2027
  - › Colombelles (Calvados), scheduled in 2028
  - › Les Andelys (Eure), scheduled by 2030
- Strengthening of capacity investments in all the métiers:
  - › Development of the new Couzeix site (Haute-Vienne) for Tableware, scheduled in 2027
  - › Expansion of the Noirmont site (Switzerland) for watchmaking, scheduled in 2028
  - › Development of Hermès Manufacture de Métaux (HMM), entity specialized in the production of metal pieces
- Further securing of supplies and strengthening of the supply chain and IT investments



# AN EXCLUSIVE AND INTEGRATED DISTRIBUTION NETWORK



- Strengthening of the omnichannel and multi-local distribution network
- Opening of a new Hermès Maison in London
- Opening of new stores:
  - › Sanlitun, Beijing (Greater China)
  - › Sakae, Nagoya (Japan)
- Expansion and renovation of stores, notably:
  - › Berlin (Germany)
  - › Hilton Plaza, Osaka (Japan)
  - › Elements, Hong Kong (Greater China)
  - › Hanoi (Vietnam)

# INAUGURATION OF THE SIXTH HERMÈS MAISON AT 166 NEW BOND STREET, LONDON



**6 buildings** across almost **2,000 square metres**, blending culture, craftsmanship and hospitality



Honouring the **creativity** and **craftsmanship** of the house by bringing together the **16 Hermès métiers** in unique spaces



Celebrating the relationship between **British culture** and **Hermès**, built over the decades



Pursuing the **long-term** development strategy, based on a **creative**, **artisanal**, **sustainable** and **multilocal** model



## SINGULAR COMMUNICATION



- Presenting Hermès and rediscovering the 16 métiers of the house
  - › ***Saut Hermès*** at the Grand Palais in Paris
  - › ***Hermès in the Making*** in Shanghai (Greater China)
  - › ***Mystery at the Grooms'*** in Seoul (Korea)
  - › ***Into the Horsescape***, ninth Haute Bijouterie collection presented in Paris
  - › **Women's ready-to-wear** with the presentation of the fall-winter collection at the Garde Républicaine, followed by the second chapter of the collection in Los Angeles (United States)
  - › **Men's ready-to-wear** with Véronique Nichanian's last fall-winter collection in Tokyo (Japan)



**RESPONSIBLE AND  
SUSTAINABLE DEVELOPMENT**

# A SUSTAINABLE AND RESPONSIBLE BUSINESS MODEL



## PEOPLE AT THE HEART OF OUR VALUES

At end of June 2026, **27,107** employees, **+600**, of whom more than **300** in France

**Bonus of €3,000** to all its employees worldwide in respect of 2025

"Hermès Hears" survey in 2026 : **90% response rate**, reflecting strong engagement

Publication of **social policies**



## LOCAL ANCHORING

**63** production and training sites in France

Loupes workshop: **high environmental performance**

**Over 89,000 jobs** sustained by Hermès' activity in France

Nurturing **local job creation** and expanding the École Hermès des Savoir-Faire, which welcomed **800 learners** in 2025

## ENVIRONMENTAL STRATEGY

Validation of the first two steps of the **Science Based Targets for Nature** initiative

Continuation of **decarbonisation actions** in line with our transition plan

Supporting our suppliers and partners in an **ambitious environmental and social approach**



**ACTIVITY**



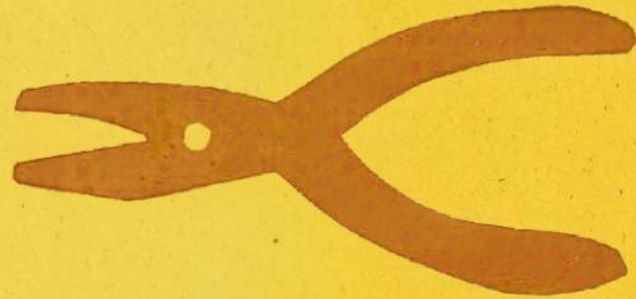


## ACTIVITY



- At the end of June 2026, revenue amounted to **€8.2 billion**, up +6% at constant exchange rates and +2% at current exchange rates.
  - › All the geographical areas and all the métiers **posted growth**, with the exception of the Middle East and Perfume and Beauty.
  - › The Americas, Japan and Europe excluding France showed **remarkable growth**.
- Sales in the second quarter reached **€4.1 billion**, up +7% at constant exchange rates and +5% at current exchange rates, slightly accelerating compared with the first quarter, notably:
  - › In France, in Japan and in the Middle East.
  - › Across the Leather Goods and Saddlery, Ready-to-wear and Accessories, Silk and Textiles as well as Watches métiers.

# REVENUE BY GEOGRAPHICAL AREA





## REVENUE BY GEOGRAPHICAL AREA

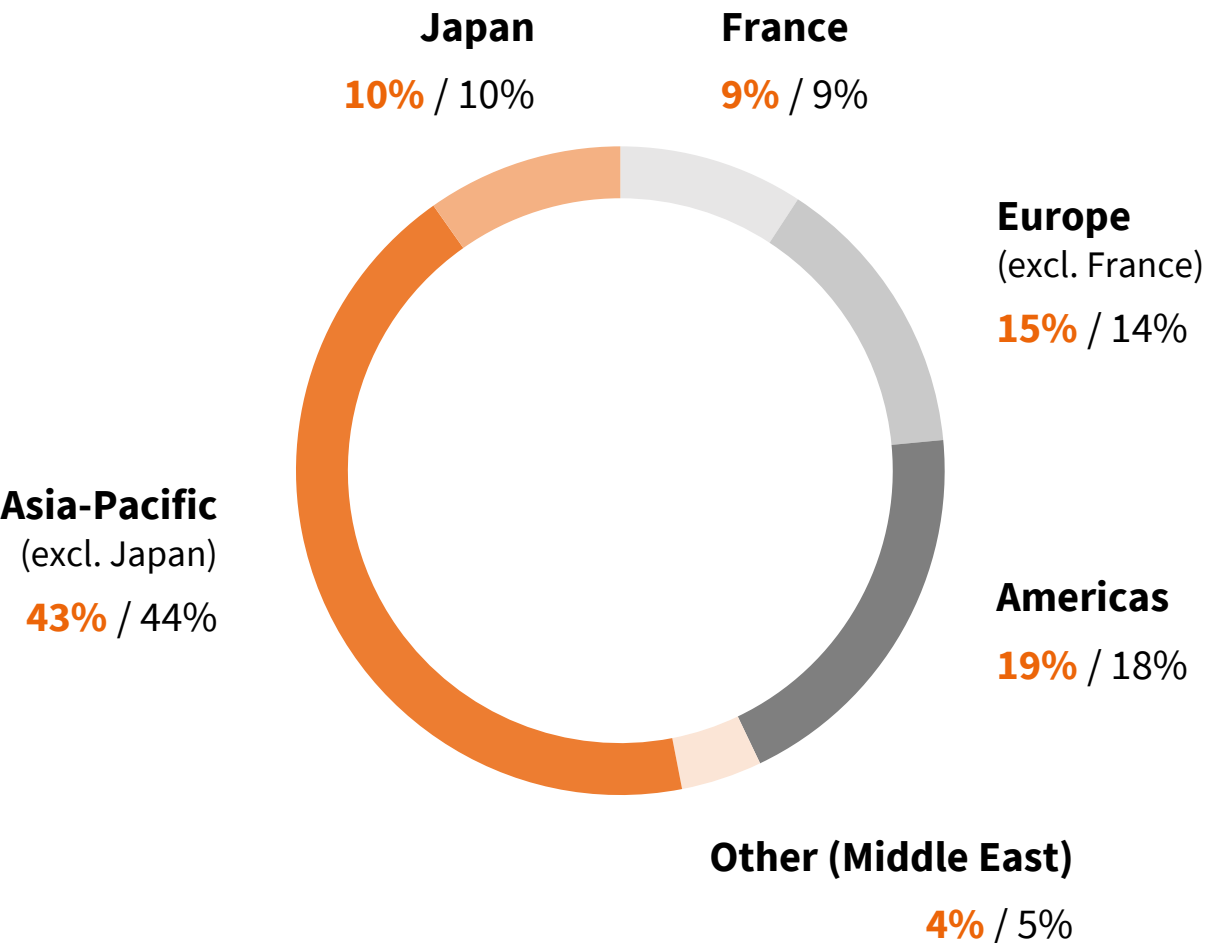


| in €m                      | June 2026    | Change at constant rates |
|----------------------------|--------------|--------------------------|
| France                     | 753          | 2%                       |
| Europe (excl. France)      | 1,165        | 9%                       |
| <b>EUROPE</b>              | <b>1,918</b> | <b>6%</b>                |
| Japan                      | 798          | 11%                      |
| Asia-Pacific (excl. Japan) | 3,533        | 2%                       |
| <b>ASIA</b>                | <b>4,330</b> | <b>4%</b>                |
| Americas                   | 1,585        | 15%                      |
| Other (Middle East)        | 330          | (4)%                     |
| <b>TOTAL</b>               | <b>8,163</b> | <b>6%</b>                |

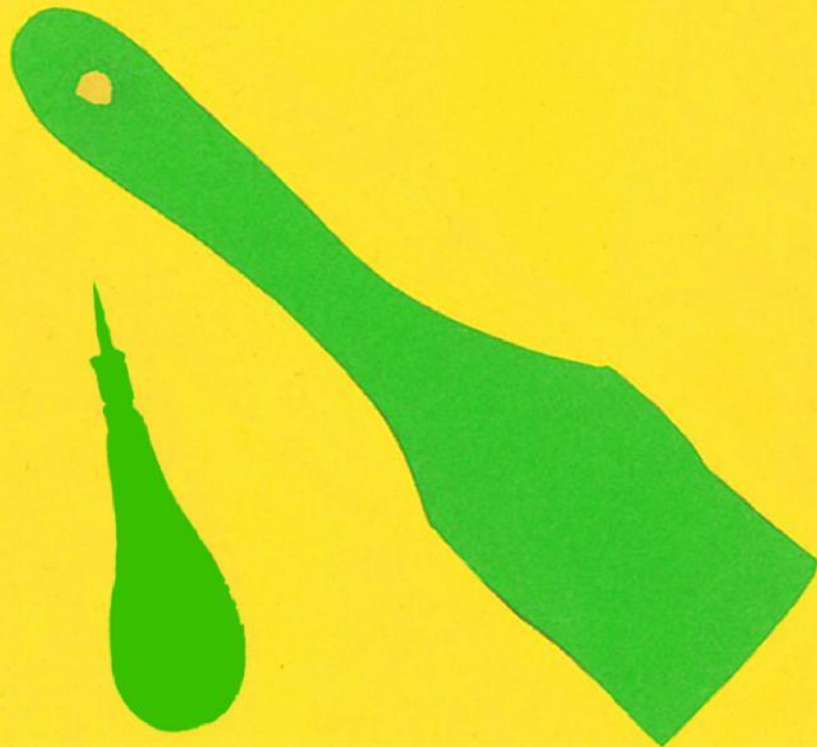
# REVENUE BY GEOGRAPHICAL AREA



2026 / 2025



# REVENUE BY SECTOR





## REVENUE BY SECTOR

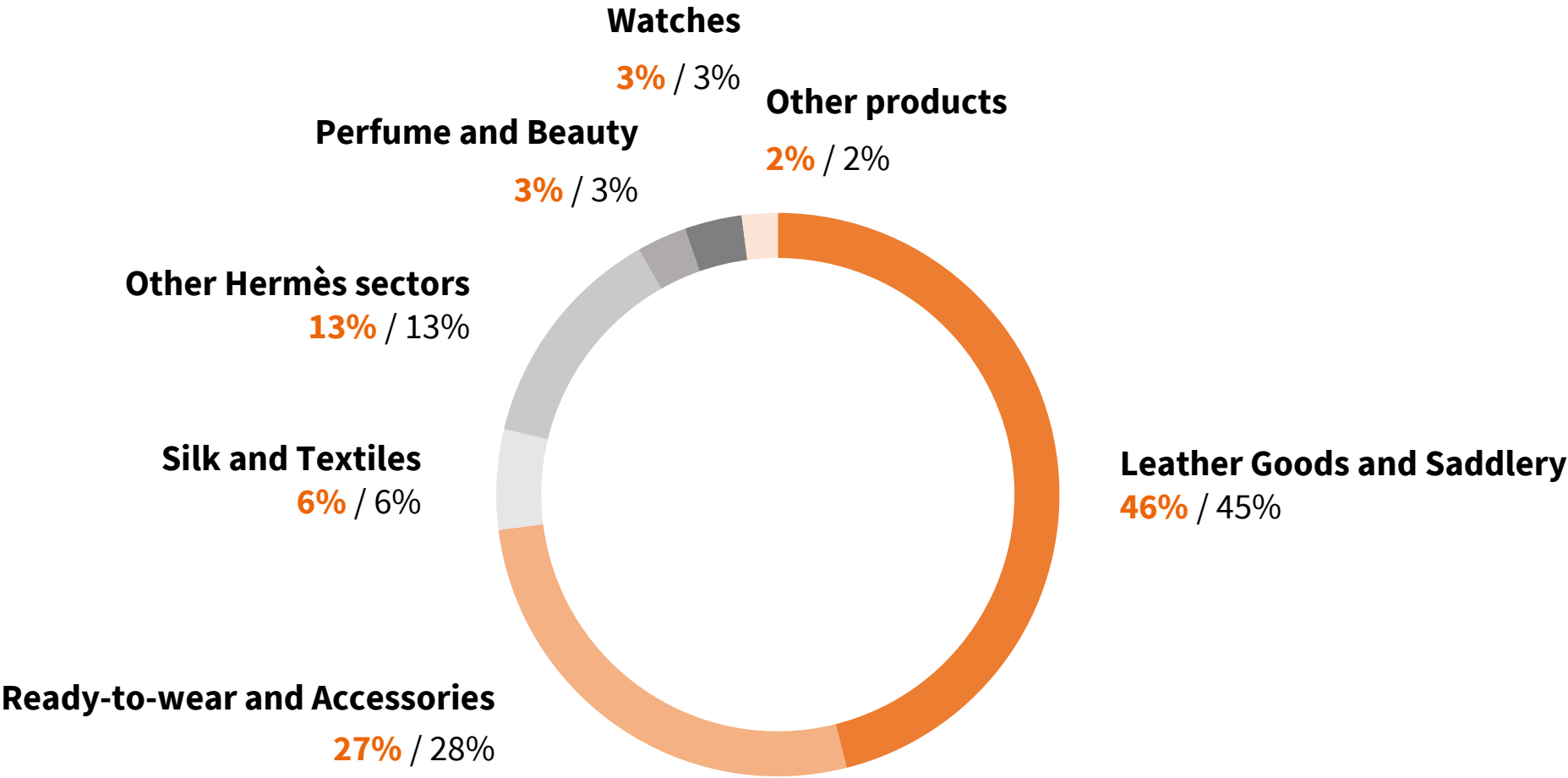


| in €m                         | June 2026    | Change at constant rates |
|-------------------------------|--------------|--------------------------|
| Leather Goods and Saddlery    | 3,761        | 10%                      |
| Ready-to-wear and Accessories | 2,198        | 2%                       |
| Silk and Textiles             | 469          | 10%                      |
| Other Hermès sectors          | 1,065        | 5%                       |
| Perfume and Beauty            | 233          | (4)%                     |
| Watches                       | 269          | 0%                       |
| Other products                | 168          | 3%                       |
| <b>TOTAL</b>                  | <b>8,163</b> | <b>6%</b>                |

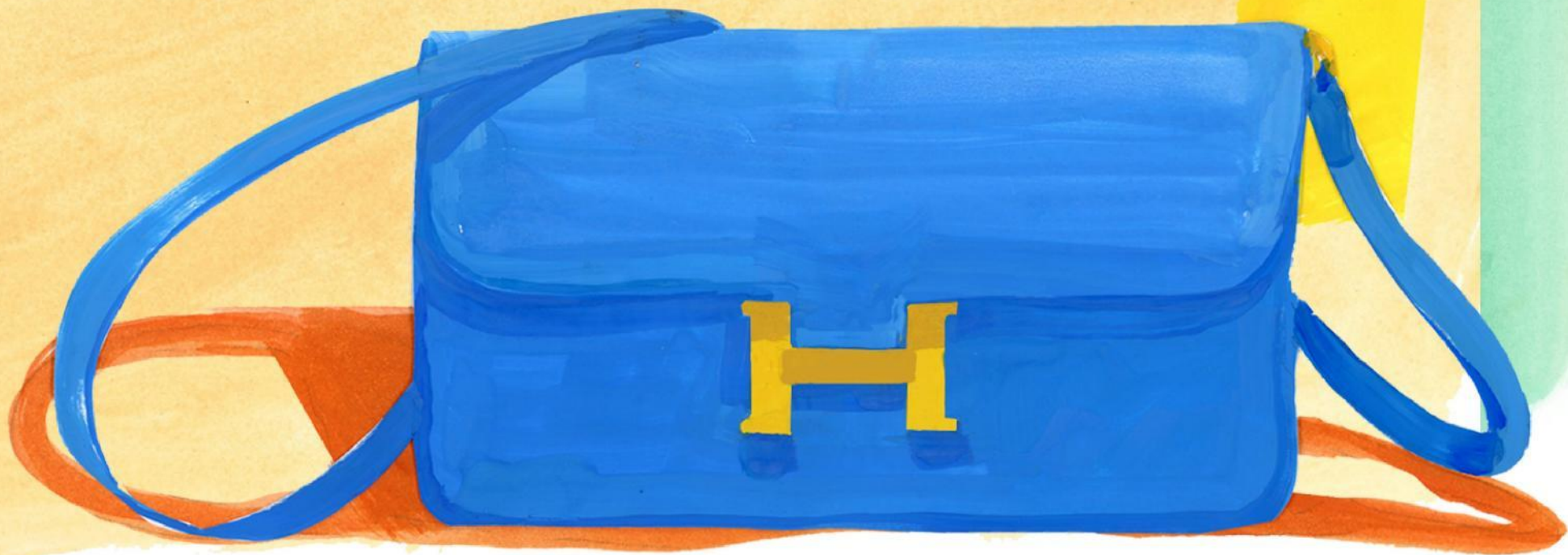
# REVENUE BY SECTOR



2026 / 2025



RESULTS



# INCOME STATEMENT





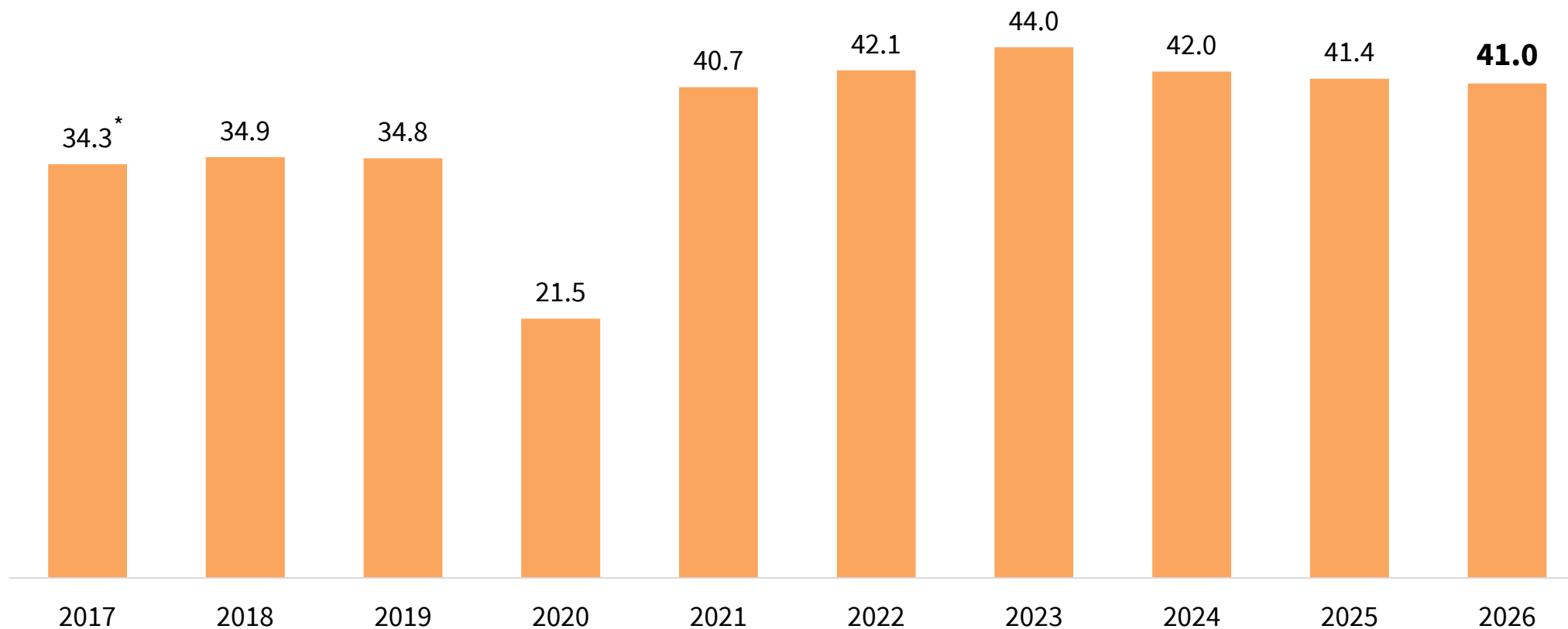
## CONSOLIDATED INCOME STATEMENT (1/2)

| in €m                                   | June 2026    | % revenue    | June 2025    | % revenue    |
|-----------------------------------------|--------------|--------------|--------------|--------------|
| <b>Revenue</b>                          | <b>8,163</b> |              | <b>8,034</b> |              |
| Cost of sales                           | (2,356)      |              | (2,356)      |              |
| <b>Gross margin</b>                     | <b>5,807</b> | <b>71.1%</b> | <b>5,678</b> | <b>70.7%</b> |
| Communication                           | (301)        | (3.7)%       | (294)        | (3.7)%       |
| Other sales and administrative expenses | (1,598)      | (19.6)%      | (1,539)      | (19.1)%      |
| Other income and expenses               | (558)        | (6.8)%       | (519)        | (6.5)%       |
| <b>Recurring operating income</b>       | <b>3,351</b> | <b>41.0%</b> | <b>3,327</b> | <b>41.4%</b> |
| Other non-recurring income and expenses |              |              |              |              |
| <b>Operating income</b>                 | <b>3,351</b> | <b>41.0%</b> | <b>3,327</b> | <b>41.4%</b> |
| Change y-o-y                            | +1%          |              |              |              |

# HALF-YEAR RECURRING OPERATING PROFITABILITY EVOLUTION



in % of revenue



\* Before IFRS16



## CONSOLIDATED INCOME STATEMENT (2/2)

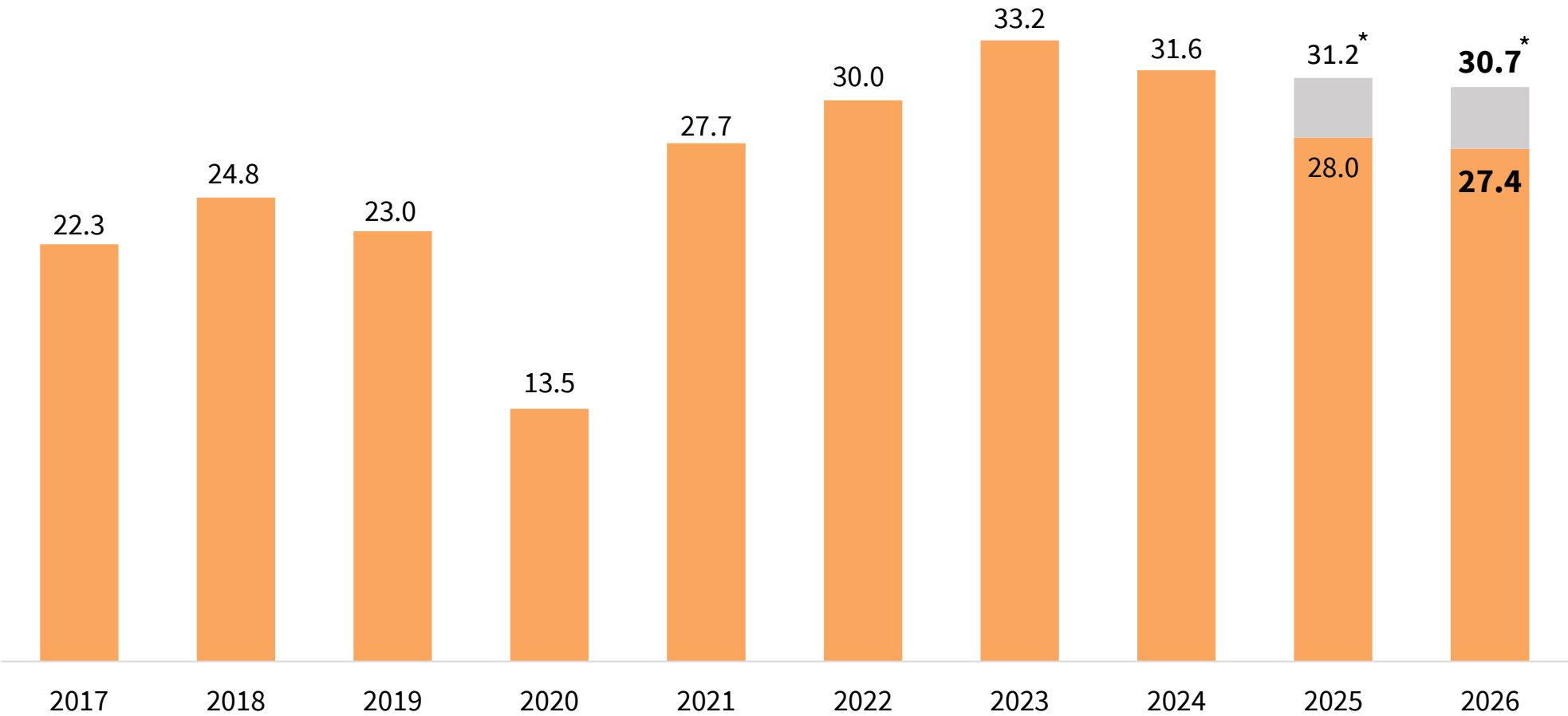


| in €m                                                                                     | June 2026    | % revenue    | June 2025    | % revenue    |
|-------------------------------------------------------------------------------------------|--------------|--------------|--------------|--------------|
| <b>Operating income</b>                                                                   | <b>3,351</b> | <b>41.0%</b> | <b>3,327</b> | <b>41.4%</b> |
| Net financial income                                                                      | 90           |              | 148          |              |
| Income tax                                                                                | (1,217)      |              | (1,230)      |              |
| <i>In % of income before tax</i>                                                          | 35.4%        |              | 35.4%        |              |
| Net income from associates                                                                | 23           |              | 26           |              |
| Non-controlling interests                                                                 | (9)          |              | (25)         |              |
| <b>Net income attributable to owners of the parent</b>                                    | <b>2,238</b> | <b>27.4%</b> | <b>2,246</b> | <b>28.0%</b> |
| <i>Change y-o-y</i>                                                                       | (0)%         |              |              |              |
| <b>Net income attributable to owners of the parent excluding exceptional contribution</b> | <b>2,508</b> | <b>30.7%</b> | <b>2,506</b> | <b>31.2%</b> |
| <i>Change y-o-y</i>                                                                       | +0%          |              |              |              |

# HALF-YEAR NET PROFITABILITY EVOLUTION

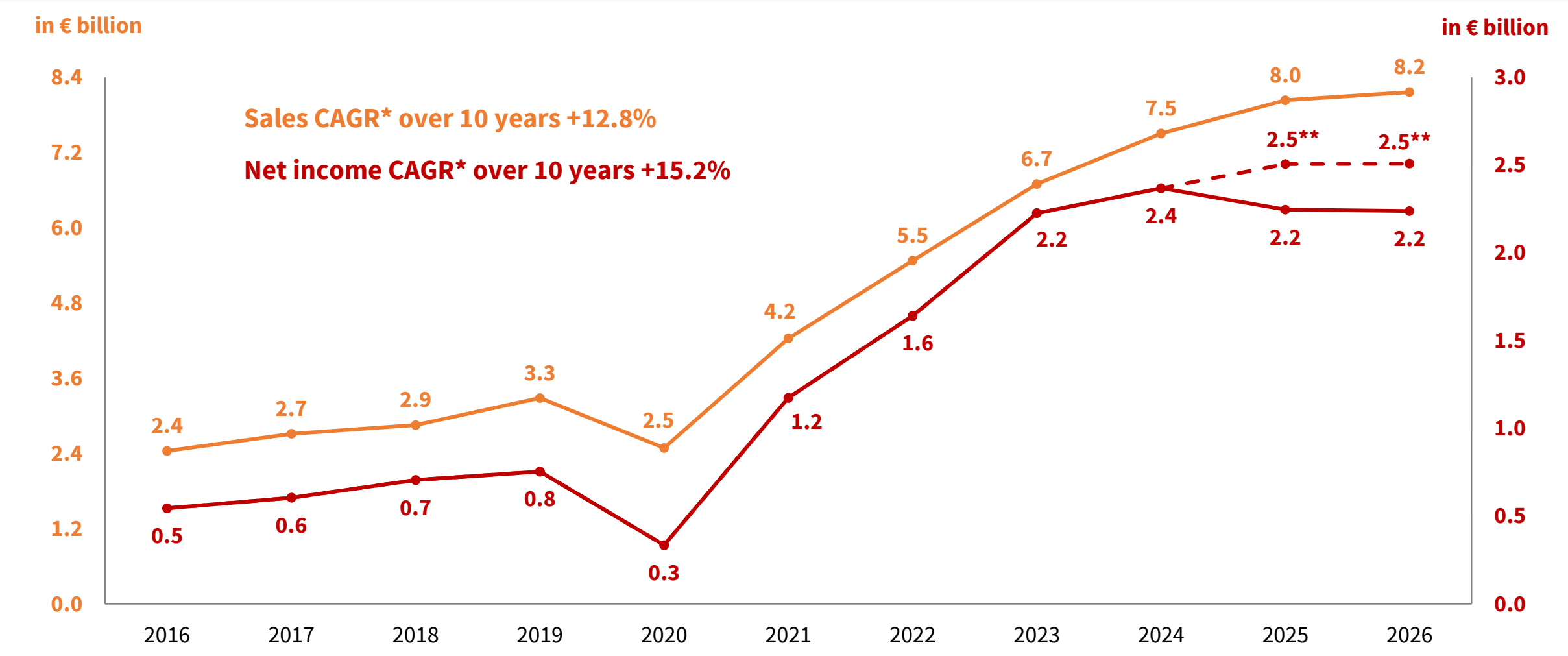


in % of revenue



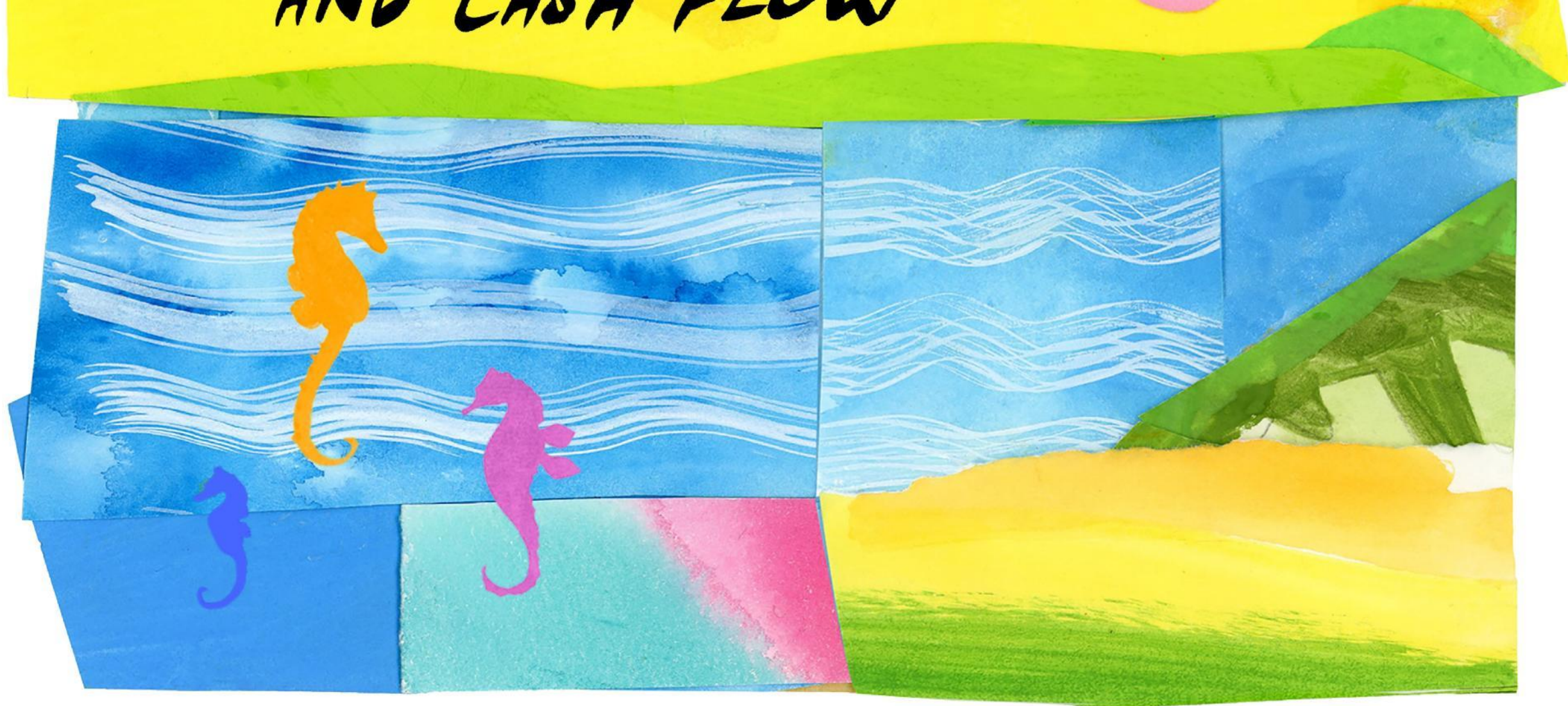
*\*Excluding exceptional contribution*

# HALF-YEAR REVENUE AND NET INCOME EVOLUTION



\*CAGR: Compound Annual Growth Rate  
\*\*Excluding exceptional contribution

# INVESTMENTS AND CASH FLOW





## OPERATING INVESTMENTS

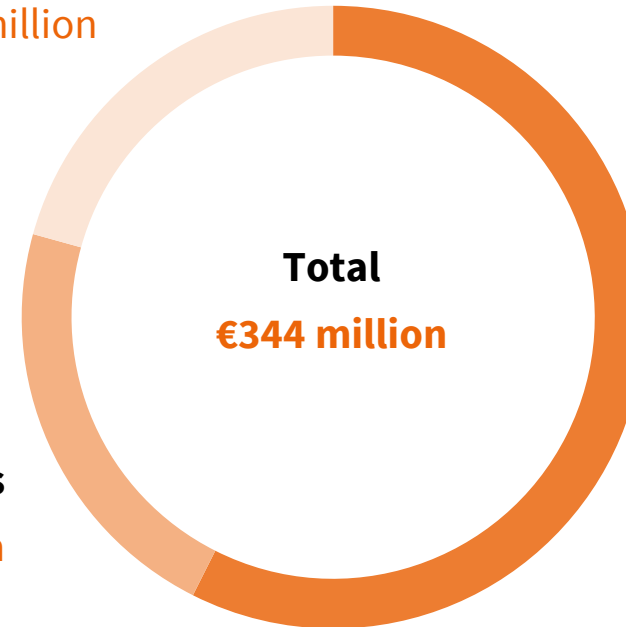


**Real estate and group projects**

€71 million

**Production and métiers**

€75 million



**Stores and distribution**

€197 million

**Total**  
**€344 million**



## RESTATED CASH-FLOW STATEMENT



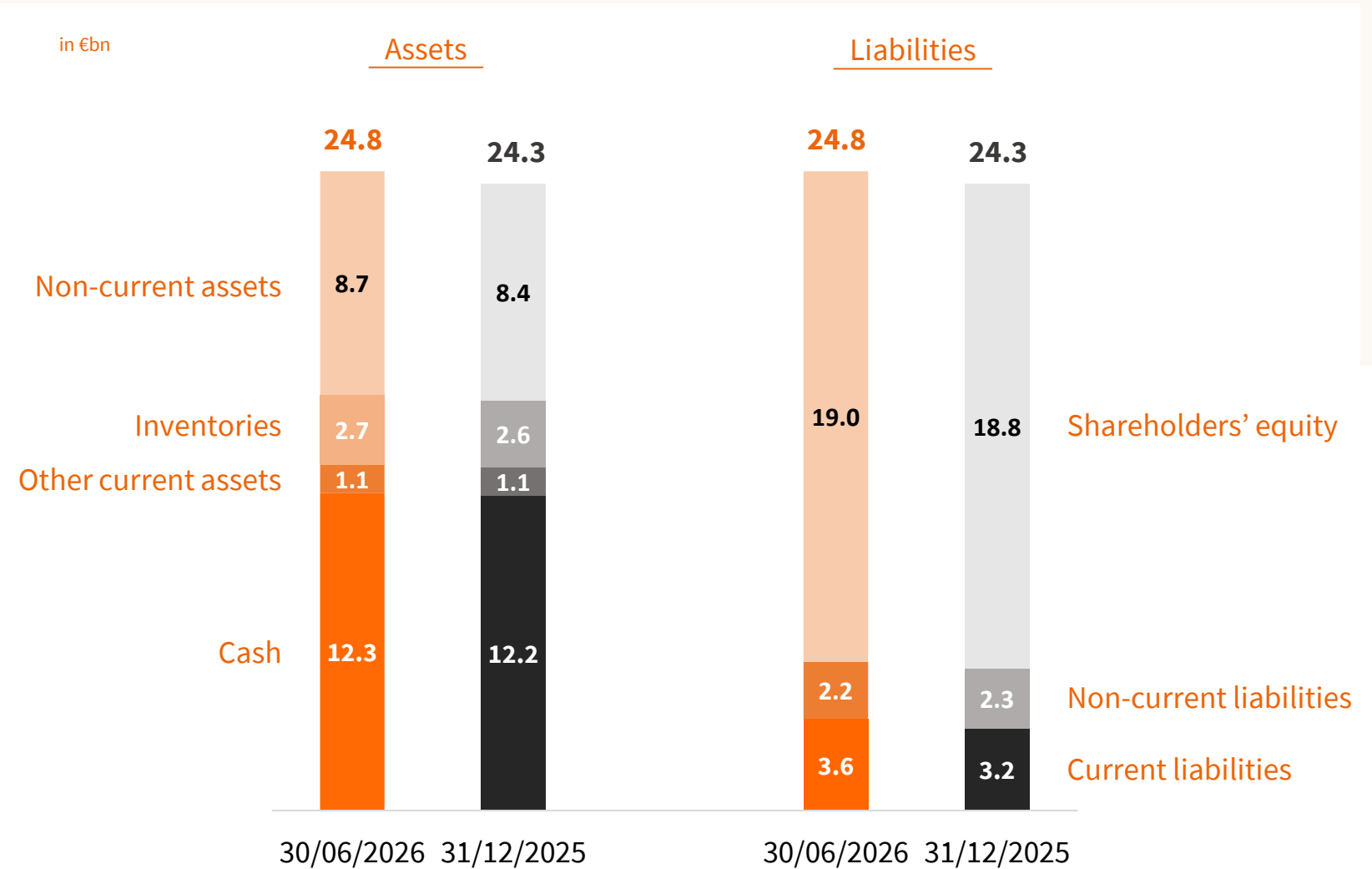
| in €m                                                  | June 2026     | June 2025     |
|--------------------------------------------------------|---------------|---------------|
| Operating cash flows                                   | 2,694         | 2,733         |
| Change in working capital                              | 6             | (403)         |
| <b>Cash flows related to operating activities</b>      | <b>2,699</b>  | <b>2,330</b>  |
| Operating investments                                  | (344)         | (316)         |
| Repayment of lease liabilities                         | (173)         | (167)         |
| <b>Adjusted free cash flow</b>                         | <b>2,182</b>  | <b>1,847</b>  |
| Financial investments                                  | (52)          | (97)          |
| Dividends paid                                         | (1,924)       | (2,764)       |
| Treasury share buybacks (excluding liquidity contract) | (160)         | -             |
| Other changes                                          | 106           | (303)         |
| Change in net cash position                            | 153           | (1,317)       |
| <b>Closing restated net cash position</b>              | <b>12,926</b> | <b>10,723</b> |
| <b>Opening restated net cash position</b>              | <b>12,773</b> | <b>12,039</b> |



***SIMPLIFIED BALANCE SHEET***



## SIMPLIFIED BALANCE SHEET



# OUTLOOK





## OUTLOOK



- In the medium-term, despite the economic, geopolitical and monetary uncertainties around the world, the group confirms an ambitious goal for revenue growth at constant exchange rates.
- The group continues its development with confidence, thanks to its highly integrated artisanal model, balanced distribution network, the creativity of collections and the loyalty of clients.
- Thanks to its unique business model, Hermès is pursuing its long-term development strategy based on creativity, maintaining control over know-how and singular communication.



## 2026: VENTURE BEYOND



- **Continued job creation** in France and worldwide
- Strengthening of **strategic investments** in production capacities in all the métiers
- First **men's ready-to-wear** collection by Grace Wales Bonner and first **Couture** collection by Nadège Vanhée in **January 2027**
- **Store openings and expansions**, notably in San Diego, Chicago and New York (United States), in Rio de Janeiro (Brazil), Sydney (Australia), Chengdu (Greater China) and Geneva (Switzerland)
- Implementation of **commitments to preserve natural resources** and of our **climate strategy**

**QUESTIONS  
AND ANSWERS**



