



PRESS RELEASE

Paris, 21 July 2026

HERMÈS UNVEILS ITS NEW STORE AT CHATSWOOD CHASE IN SYDNEY (AUSTRALIA), A CELEBRATION OF NATURE AND OPEN SPACES

Hermès is delighted to announce the opening of its second store in Sydney at Chatswood Chase, located on Sydney's North Shore, on 21 July 2026. Inspired by the local landscapes and coastal rivers, the interiors express this natural environment through light colours and playful structures, creating a vibrant atmosphere to showcase the house's sixteen métiers.

Set inside the redesigned mall, a clean transparent façade surrounded by light gold-metallic cladding provides a see-through effect to the space within. On the right, a blue back panel showcases a wide display window featuring *Worlds Beyond*, a work inspired by the house's theme of the year, *Venture beyond*, by London based artist Katie Scott.

Flowing from the entrance, visitors are welcomed into the silk universe framed by the house's emblematic ex-libris and Faubourg mosaic flooring in powder blue tones. On the left, a curved wooden wall with a gradient watercolour effect accompanied by a textured patterned carpet creates a cosy and enveloping atmosphere to guide visitors along a journey. A sandstone pattern wall at the opposite end provides contrast, enclosing the fashion jewellery and perfume and beauty areas. The store's pathway continues with home and equestrian collections followed by jewellery and watches, featuring sandy tones accentuated by light cotton fabric walls. At the centre of the space, leather goods are presented against a neutral scene, accentuating the sense of flowing water. The journey concludes with a large window and skylight, drawing the exterior inwards and bathing the men's and women's universes in natural light.

Designed by Parisian architecture agency RDAI, the store's contemporary interior showcases a combination of warm palettes with natural textures. The design immerses the visitor into a serene, nature-inspired environment, with an emphasis on unique carpets and fabrics.

A selection of curated artworks from the Émile Hermès Collection and Hermès Collection of Contemporary Photographs includes *Malakata* by French artist Marine Wallon, a work evoking the movement of water and the reflections of light on its surface, which blends in with the store's architectural narrative. As a tribute to Hermès' equestrian roots, *Scène de courses* by British artist James Alexander Walker brings movement and vitality to the scene.

Hermès invites loyal customers and new visitors to explore its contemporary creations through an immersive environment that captures the local spirit and the house's craftsmanship.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 63 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 26,494 people worldwide, including 16,349 in France. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 31 December 2025

presse.hermes.com

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