



PRESS RELEASE

Paris, 16 July 2026

HERMÈS REVEALS ITS RELOCATED STORE AT WESTFIELD UTC MALL IN SAN DIEGO, CALIFORNIA (USA), INSPIRED BY GEOMETRIC FORMS AND COLORS

Hermès is delighted to announce the reopening of its store at Westfield UTC mall in San Diego California on 16 July 2026. Initially opened in 2008, the new space reveals the house's sixteen métiers within a bright and airy environment.

A bespoke ceramic brick façade in a terracotta tone covers the store's exterior, blending in with the large windows which offer guests a glimpse from the outside and invite them to discover the colorful interior space.

At the entrance to the store, a warm palette inspired by natural fiber tones highlights Hermès' emblematic ex-libris, brought to life by the house's Grecques lighting. Visitors are welcomed into the silk universe in the center, perfume and beauty areas with fashion jewelry on the right, and home collections in a raised area on the left, delineated using color gradient flooring. The store then flows into the leather goods and equestrian collections, presented in a more vivid environment with contrasting carpets and walls, before leading into a vibrant private lounge furnished with custom-made pieces.

The central space houses jewelry and watches set against woven cotton and raffia walls in pink and green shades. This décor continues into men's and women's shoes surrounded by men's and women's ready-to-wear collections.

Designed by the Parisian architecture agency RDAI, the interior flows through a playground of colors, textures and geometric shapes, reflecting the transition from one métier to the next, while combining tradition and innovation.

A selection of artworks from the Émile Hermès Collection and the Hermès Collection of Contemporary Photographs complements the store's décor with a nod to the Californian way of life. Contemporary works, such as French photographer Cécile Bortoletti's palm tree photographs, embody this atmosphere, while Italian-Australian artist Lisa Sorgini's *Heatwave in Montenegro* reinforces this impression of a trip to the seaside.

This new store invites loyal customers and new visitors to discover Hermès' timeless creations and craftsmanship in a colorful, light-filled environment.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 63 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 26,494 people worldwide, including 16,349 in France. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 31 December 2025

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