

PRESS RELEASE

Paris, 11 June 2026

HERMÈS OPENS ITS NEW STORE IN THE LANDMARK NAGOYA SAKAE (JAPAN), INSPIRED BY LOCAL CRAFTSMANSHIP, FABRICS AND COLOURS

Hermès is delighted to announce the opening of its new store in The Landmark Nagoya Sakae on 11 June 2026. The store is inspired by Japanese culture and textile traditions. Set across four light-filled floors with contrasting fabrics and colours, the generous space invites visitors to explore the house's sixteen métiers.

Double-height windows framed by a moulded glass structure draw attention to the exterior façade, brought to life by a curtain composed of nearly a thousand hand-woven cotton threads, hanging like the fibres of a loom in a sweeping, graceful motion. This poetic installation, visible through the expansive glass surfaces that reflect the changing light, evokes the movement of two horses galloping. As night falls, a new atmosphere takes hold: the reflections fade, and the store is illuminated from within.

The ground floor entrance radiates with golden light and a tatami-inspired palette of amber and grey. Guests are greeted by the house's emblematic ex-libris, Faubourg mosaic and Grecques lighting, revealing the silk universe flanked by a glossy perfume and beauty alcove with amber urushi lacquer walls. A sculptural stone staircase sweeps in front of the leather goods area and cascades through the centre of the store, its sinewy metal reeds anchoring each level. Downstairs, the men's universe is set within pleated grey silk walls inspired by the folds of a traditional Japanese hakama.

On level two, regal plum and blush tones envelop the vast women's universe, offset by textural stucco and delicate yuzen technique, as seen in the momo flowers. Bright light floods the space, with a large jewellery area delineated by plush purple carpets that punctuate the flow. The equestrian and home collections are located on the serene top floor. Deep blue and indigo notes, referencing traditional shibori techniques, are balanced with soothing neutrals and an illuminated sky dome.

Designed by Parisian architecture agency RDAI, the new store showcases regional craftsmanship, the use of local fabrics and Japanese weaving techniques to imbue each level with a cohesive textile motif.

A selection of curated artworks from the Émile Hermès Collection and Hermès Collection of Contemporary Photographs includes two nineteenth-century Japanese albums – *L'art de faire des bouquets – Ikebana*, and *Shokuba ko* by Katsuyoshi Matoba, the first edition of an equestrian book dedicated to harnessing techniques. A new acquisition, *Spring Mist*, by artist Shihoko Fukumoto, creates visual harmony with the celestial oculus on the top floor.

Mona Sugata's theatrical installations grace each of the four windows. Created to celebrate the store's opening and inspired by the house's annual theme, *Venture beyond*, the installations depict a journey through life that begins with breath and expands into the world beyond. From the basement window, evoking an underwater world, to the ground level and onwards to the sky, her work, entitled *My Breath Is Where the World Begins*, sparks curiosity and entices visitors inside.

Hermès invites loyal customers and new visitors to discover the house's timeless creations in a bold new store shaped by Nagoya's creative heritage.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 63 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 26,494 people worldwide, including 16,349 in France*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 31 December 2025

presse.hermes.com

Hermès Nagoya Sakae
B1/1/2/3F The Landmark Nagoya Sakae, 3-25-1,
Nishiki, Naka-ku, Nagoya,
460-0003 Aichi, Japan