

JOHN LOBB

JOHN LOBB ANNOUNCES THE CONSTRUCTION OF A NEW MANUFACTURE AND REAFFIRMS ITS ROOTS IN NORTHAMPTON, ENGLAND.

Northampton, June 4th 2026

Part of the Hermès group, John Lobb has preserved and celebrated exceptional shoemaking craftsmanship in Northampton for generations, embodying the very essence of British-made excellence. The house will relocate from its historic workshop to a new manufacture in Northampton city center, due to be completed by 2029. By securing John Lobb's future at the heart of a region renowned for its shoemaking heritage, artisanal excellence and highly skilled craftsmen, the project reflects the house's enduring commitment to British craftsmanship.

Designed in line with the Hermès group's environmental ambitions, the future manufacture will adopt a sustainable and responsible approach, combining performance, energy efficiency and an enhanced working environment. Inspired by the highest architectural and operational standards of Hermès manufactures, the site has been conceived as a place where know-how, innovation, transmission and operational excellence can thrive together.

This new manufacture expresses John Lobb's ambition to carry forward an extraordinary heritage into the contemporary world, with the same dedication, exacting standards and fidelity to its craft that have defined the house for more than 150 years.

ABOUT JOHN LOBB

For more than 150 years, John Lobb has defined itself through craftsmanship and innovation. Its shoes, deeply rooted in the Anglo-Saxon tradition, combine meticulous handwork with the finest materials, carefully selected for their quality. Whether crafted bespoke in the Paris atelier or ready-to-wear from the Northampton workshop, each pair embodies versatility, durability, and repairability.

Every model is born from a conviction: a shoe should last for decades and gain character over time. Designed for lives on the move, John Lobb shoes are a companion for every occasion. In the city or the countryside, casual or formal, they adapt effortlessly to a wide range of styles. Within the collections, contemporary designs such as the Peak boot or the supple Pace loafer stand alongside icons like the Lopez loafer and the William doublebuckle. Each is the product of singular know-how, designed to embrace the present.

Part of Hermès since 1976, John Lobb today spans 18 boutiques worldwide, from Paris to Tokyo – each an ambassador of the house's enduring values.

www.johnlobb.com

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