

## PRESS RELEASE

Paris, 20 May 2026

### HERMÈS UNVEILS ITS RENOVATED AND EXPANDED STORE IN OSAKA'S HILTON PLAZA EAST IN JAPAN, INSPIRED BY LOCAL ARCHITECTURE

**Hermès is delighted to announce the reopening of its newly renovated and expanded Osaka store in the Hilton Plaza East mall on 20 May 2026. Now spread across two floors, the house's sixteen métiers are presented in an elegant and poetic interior with contrasts and harmonious motifs, shaped by local culture and natural wonders.**

The façade is sculpted from Mino-yaki ceramic tiles that trace the sleek curve of stone walls rising from Osaka Castle's moat, with painterly green and blue tones rippling like water reflections, creating a tension between strength and fluidity. These sit beside sheer kumihimo-woven screens with vibrant sunrise graphics that filter the light inside.

The main entrance welcomes guests into a fresh space featuring natural mineral surfaces, in a sandy palette cooled with teal accents, while the signature Faubourg mosaic elevates the silk universe and leather goods collections. To the left, the perfume and beauty areas lead to fashion jewellery and the men's universe, where block-coloured carpets and walls in emerald create a tonal dialogue within the space.

An abstract wall pattern accompanies the staircase down to the lower level, offering a dreamlike cocoon interior with blush-pink tones and sinuous curves. Further on, plush burgundy carpets create a warm ambiance housing women's ready-to-wear and shoes. This space opens onto the home and equestrian collections and continues into an elongated jewellery and watches area framed by burnished wall fabrics.

Reimagined by Parisian architecture studio RDAI, the interior features cove lighting in the ceiling as well as a playful fusion of geometric details and colourful materials, pairing local craft and textiles with the house's savoir-faire.

The storefront windows have been transformed by French artist Matthieu Cossé. Celestial landscapes take sculptural form in scenes that drift from theatrical to mysterious. Osaka-inspired motifs emerge alongside a winged horse and floating clouds, inviting the viewer into the house's theme for 2026, *Venture beyond*.

Curated artworks from the Émile Hermès Collection and the Hermès Collection of Contemporary Photographs spark contemplation through emblematic equestrian themes. *Étude de deux têtes de chevaux* by French artist Jean-Louis Sauvat conveys a sense of motion, while a seascape by French photographer Clément Chapillon shows a horse silhouette gazing out at peaceful skies dissolving into the sea.

Hermès invites loyal customers and new visitors to discover its exceptional creations in a light-filled environment shaped by Osaka's architectural landscape.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 63 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 26,494 people worldwide, including 16,349 in France\*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

\* As of 31 December 2025

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