



PRESS RELEASE

Paris, 21st October 2025

GRACE WALES BONNER JOINS HERMÈS AS CREATIVE DIRECTOR OF MEN'S READY-TO-WEAR

Hermès is pleased to announce the appointment of Grace Wales Bonner as Creative Director of Men's Ready-to-Wear. The Founder and Artistic Director of Wales Bonner has developed a contemporary and innovative approach to menswear over the last 10 years. Passionate about craft and culture, she will present her first collection for Hermès in January 2027. A 2014 graduate of Central Saint Martins, Wales Bonner has received awards including the CFDA Award for International Men's Designer of the Year in 2021 and British Menswear Designer of the Year at the Fashion Awards in 2024.

"I am really pleased to welcome Grace to the Hermès Artistic Director family. Her take on contemporary fashion, craft and culture will contribute to shaping Hermès men's style, melding the house's heritage with a confident look on the now. Grace's appetite and curiosity for artistic practice strongly resonate with Hermès' creative mindset and approach. We are at the start of an enriching mutual dialogue."

– Pierre-Alexis Dumas, General Artistic Director of Hermès

"I am deeply honoured to be entrusted with the role of Creative Director of Hermès Men's Ready-to-Wear. It is a dream realised to embark on this new chapter, following in a lineage of inspired craftspeople and designers. I wish to express my gratitude to Pierre-Alexis Dumas and Axel Dumas for the opportunity to bring my vision to this magical house."

– Grace Wales Bonner

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 60 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 25,700 people worldwide, including 15,900 in France. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 30th June 2025

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