



PRESS RELEASE

Paris, 17th October 2025

VÉRONIQUE NICHANIAN WILL PRESENT HER FINAL COLLECTION FOR HERMÈS IN JANUARY 2026

It will be with heartfelt emotion that we reveal the final collection by Véronique Nichanian, Artistic Director of Hermès Men's Universe, on Saturday, 24th January 2026, during Paris Fashion Week Autumn-Winter 2026-2027.

We thank Véronique warmly for her eye, her vision, her generosity, her energy and her curiosity. Propelled by her talent, conviction and whimsy, she has guided the destiny of a man who walks with allure. The success of the men's universe owes much to her.

A tightrope-walking lover of life, she has always struck the right tone, never compromising on rigour, quality or humour.

Since entering the house upon Jean-Louis Dumas' invitation, Véronique Nichanian has written, with tremendous talent, the story of men's ready-to-wear at Hermès and has applied her vision across the entire men's universe.

"I have decided that I will be presenting my final collection for the house on 24th January of next year. Working for Hermès since 1988 has been an immense pleasure. I am very proud to be part of this big family in which I have been able to flourish and enjoy total creative freedom. As someone attached to work of the hand and attentive to the emotion of a garment, I have continuously sought to reinvent my approach to the vêtement-objet by developing a contemporary wardrobe where materials are mixed, techniques are combined, and innovation and heritage are brought together. My wish has always been to create clothes of today for the long term. To me, there is not an Hermès man; there are Hermès men. I thank Jean-Louis Dumas, Axel and Pierre-Alexis Dumas, and all of the teams for putting their trust in me. I also thank my studio, warmly, for all of these shared years, these shared adventures," says Véronique Nichanian.

Within men's fashion, Véronique has contributed in a major way to the creation of a contemporary style through her perpetual reinvention of clothing and its uses as well as through her constant research around materials, know-how and colour.

And if one feels so good in her clothes, it is because throughout all these years she has always taken sincere, authentic pleasure in dressing men. She has given them a silhouette – a chic, discreet and timeless elegance – and invented personal details for them, details she lovingly calls "selfish".

Passionate about technical innovations, she has designed a wardrobe anchored in the aesthetics of function, drawing from the house's vocabulary and nourishing it with the present moment. For nearly forty years, her collections have found strong and consistent success with clients all over the world.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 60 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 25,700 people worldwide, including 15,900 in France. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 30th June 2025

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