



## PRESS RELEASE

Paris, 1<sup>st</sup> October 2025

### HERMÈS UNVEILS ITS RENOVATED MOLIÈRE STORE AT EL PALACIO DE HIERRO IN MEXICO CITY, A JOYFUL FUSION OF COLOUR, CRAFT AND CULTURE

**Hermès is delighted to announce the reopening of its renovated Molière store at El Palacio de Hierro mall, located in the Polanco district of Mexico City, on 1<sup>st</sup> October. Inspired by local architecture and flora, the interiors allow light to play off bold colours and geometric forms, creating a vibrant setting for the house's métiers while honouring local culture and savoir-faire.**

Set at ground level beside the main doors, beneath an intricate terracotta façade that is sculpted into a pyramid, the store looks onto the street through two wide windows and is washed with natural light.

Upon entering the store, visitors are welcomed into a flowing space carved in bright sunset tones drawn from the Mexican marigold flower. Embraced by the house's emblematic ex-libris and Faubourg mosaic floor, the silk universe faces an ochre ceramic relief wall that underlines the perfume and beauty area as well as fashion jewellery, echoing cactus textures. To the left, the home collection is followed by a corn marquetry console enclosing the jewellery and watches space, which is fitted with a hand-tufted carpet in fuchsia and mimosa and which leads into a private salon wrapped in glinting sisal walls. Ahead, the equestrian collection is showcased at the heart of the store in a warm space with rhythmic, sculpted cherry-wood panels that merge into the leather goods cocoon. Further along, the space unfolds into women's shoes and ready-to-wear and, in parallel, the men's universe, on plush, colour-blocked carpets that stand out against serene walls.

Created by Parisian architecture agency RDAI, the store's contemporary interior showcases a joyful palette and organic textures, with a nod to Mexico's architectural heritage. Furniture is custom-designed and handmade locally from smooth walnut wood upholstered in light, patterned woven fabrics.

A vivid selection of curated artworks from the Émile Hermès collection and the Hermès Collection of Contemporary Photographs blend equestrian traditions with local influences. Riding spurs from late nineteenth-century Mexico are rendered in aged, damascened iron and floral-embroidered leather. A series of images by Mexican photographer Pablo López Luz captures the simplicity of street façades in Oaxaca while colourful carriage plates drawn by French artist D.M. Duchesne accent the walls.

Hermès invites loyal customers and new visitors to explore its contemporary creations in a refreshing space that captures the spirit of Mexico City and the house's craftsmanship.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 60 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 25,700 people worldwide, including 15,900 in France. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

\* As of 30<sup>th</sup> June 2025,

[presse.hermes.com](https://presse.hermes.com)

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