



PRESS RELEASE

Paris, September 12, 2025

HERMÈS ESTABLISHES ITS FIRST STORE IN SCOTTSDALE, ARIZONA (USA), BRINGING TOGETHER CRAFTSMANSHIP AND LOCAL INSPIRATION

On September 12, 2025, Hermès is delighted to announce the opening of its first Arizona boutique, in Scottsdale Fashion Square mall, making it the forty-second store in the United States. Inspired by the Sonoran Desert that surrounds this dynamic city, the radiant store flows over two spacious levels at the renowned mall in downtown Scottsdale. The luminous interiors pay homage to the region's sunlight and succulents, offering a welcoming environment in which to discover the house's sixteen métiers.

Ceramic tiles in tones of muted sunlight cover the rippling indoor façade, drawing visitors toward the store within. Crafted in Mexico, with curves and ridges that evoke the resilient beauty of the desert cacti, these contrasting textures interplay to create an enticing organic motif.

Soft pastel shades and golden light illuminate the entrance, with the silk universe flanked by alcoves of perfume and beauty as well as fashion jewelry, enhanced by the house's emblematic Grecques lighting and ex-libris in ombre terrazzo. From here, the cool ochre-studded stone flows like a sun-dappled landscape, guiding visitors toward the home and equestrian collections, which are encircled by polished stucco. A curving mezzanine floats within the double-height rotunda, with the leather goods collections, jewelry and watches in lacquered cherry wood cabinetry. To the left of the stairs, men's shoes and ready-to-wear are highlighted against pale blue tones.

The double-height atrium is flooded with natural light diffused through sleek copper slats. A sweeping staircase with geometric amber balustrades, inspired by the cactus, guides visitors down to the first level. Here, the expansive floor houses the women's shoes and ready-to-wear in a mellow light. Shelves flow along curved walls; pastel carpets swirl like pleated ribbons and a generous shoe salon encourages guests to sit and enjoy a space full of sunlight.

Created by the Parisian architecture agency RDAI, the harmonious design unfurls, leading guests to explore the essence of the house's objects. Reflecting Arizona's mesmerizing desertscape, the design blends a natural and whimsical interpretation of the local flora. Drawing on tonal pastels, shimmering metallic detailing and organic elements, the soothing architectural narrative is infused with Sonoran light and subtropical verve.

A vibrant selection of curated artworks from the Émile Hermès collection and the Hermès Collection of Contemporary Photographs adorn the store with color and energy. An eclectic flourish of classic leather riding boots boldly illustrates Xavier de Poret's *À Propos de Bottes* carré, while French painter Antoine de La Boulaye's dusky-toned *Le Cavalier* harmonizes with the soft desert palette. Photographs include a set of black-and-white shots from American photographer Jane Evelyn Atwood's series *Horses*, which juxtaposes the animal's strong energy with the tame craft of the saddler.

Connecting Arizona's golden light with the house's innovative spirit, this welcoming new store invites loyal customers and new visitors to discover Hermès' contemporary creations through its singular craftsmanship model.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 60 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 25,700 people worldwide, including 15,900 in France. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 30th June 2025

presse.hermes.com

Hermès Scottsdale Fashion Square
7014 East Camelback Road
Suite 1228
Scottsdale
AZ 85251