



PRESS RELEASE

Paris, 3rd June 2025

HERMÈS UNVEILS ITS NEWLY EXPANDED STORE IN MACAU, INSPIRED BY ITS VIBRANT SURROUNDINGS

On 3rd June 2025, Hermès is delighted to announce the reopening of its renovated and expanded store in the Four Seasons Macau. First opened in 2008, the broad and serene store reveals a world of innovation, and creation bringing together the house's sixteen métiers in a nature-inspired setting, reflecting Macau's playful essence.

The façade is a vivid composition of jade-toned ceramic round-edge bricks, juxtaposed like tiles in a mahjong set. Large windows, framed by sliding triangular panels, punctuate the exterior, inviting guests to step inside and immerse themselves in the light-hearted environment.

A luminous interior, with earthy shades, deep accents and bright materials, welcomes visitors. The signature Faubourg mosaic anchors the women's silk and home collections. Cool terrazzo flooring flecked with green, amber and ochre fragments flows through the men's silk, fashion jewellery, and beauty and perfume areas, layered with bespoke carpets in a chequerboard motif. The watches and jewellery salon lies further inside, cocooned in shimmering walls of lacquered green wood. Opposite lie the equestrian and leather goods collections, displayed on dark cherrywood and surrounded by diamond-patterned panels, referencing backgammon. At the back of the store, visitors can find the spacious women's ready-to-wear and shoe universe, and to the left, men's shoes and ready-to-wear along with fitting rooms and a private salon, all anchored with shaded carpets and wooden details bathed in natural light.

Designed by the Parisian architecture agency RDAI, the revitalised space accentuates the store's symmetry and natural light. The soothing green palette transitions harmoniously from cool to warm tones, creating a unique and immersive environment. Alongside the house's emblematic ex-libris and Grecques lighting, subtle nods to classic games infuse the design with vibrancy and dynamism.

The decor's narrative is further enhanced by a curated selection of artworks from the Émile Hermès collection and the Hermès Collection of Contemporary Photographs. Seven colourful plates from the *Revue Horticole*, by Édouard Godard, capture the flamboyance of exotic flowers in botanical drawings. Plates of proud horses from the *Description du cheval selon ses poils principaux* album, drawn by Johann Elias Ridinger, pay homage to the house's equestrian roots. Meanwhile, other inspiring images – namely Douglas Lance Gibson's *Esi Ni Daimani* – portraying a game card in a domestic setting, neatly referencing local entertainment traditions.

Hermès invites loyal customers and new visitors to discover its timeless creations in a tranquil ambiance that celebrates both Macau's culture and the house's craftsmanship and innovation.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 60 production and training sites and to developing its network of close to 300 stores in 45 countries. The group employs 25,185 people worldwide, including 15,556 in France*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

*As of 31st December 2024

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