

## PRESS RELEASE

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**HERMÈS CONTINUES TO INVEST IN ITS PRODUCTION CAPACITY AND ANNOUNCES THE OPENING OF A NEW LEATHER WORKSHOP IN COLOMBELLES (CALVADOS, NORMANDY), ULTIMATELY CREATING 260 NEW JOBS FOR ARTISANS.**

To support the success of its leather goods and saddlery collections, Hermès is consolidating its artisanal model – a source of quality, durability, creativity and innovation – with the implantation of a workshop on a new territory for the manufacture of its leather goods. With the opening of the tenth hub by 2028, the house continues to expand its production capacity. Ultimately, 260 artisans will apply their excellence and know-how at this future workshop near Caen, located in Colombelles in the French department of Calvados.

This new project is in addition to the three other leather workshop sites currently under development in L'Isle-d'Espagnac (Charente), Loupes (Gironde) and Charleville-Mézières (Ardennes).

**Hermès reasserts its focus on local employment**

The Maroquinerie de Colombelles is part of the development of a tenth regional artisanal hub for the Hermès group which currently has leather goods production sites in nine of France's thirteen regions.

Hermès is deeply committed to building lasting relationships with its local partners and is preparing for its arrival in Colombelles with the help of the Caen-la-Mer urban community, Normandie Aménagement, and the Colombelles town council.

The house will recruit its artisans with the support of the École Hermès des savoir-faire, the France Travail employment service and several local employment partners.

**Hermès reaffirms its commitment to education and training**

In a spirit of mentoring centred around the transmission of know-how and the house's artisanal culture, the Colombelles site will draw on the expertise of the teams at the group's leather workshops, and the École Hermès des savoir-faire. The school, which has been recognised as an apprenticeship training centre by the French Ministry of Education since 2021, will train new artisans in close collaboration with the Normandy regional education authority and local vocational training partners.

**A sustainable and responsible approach**

In line with its sustainable development ambitions, Hermès will build the new leather workshop on a brown-field site previously owned by the société métallurgique de Normandie (SMN), a former jewel in Normandy's industrial crown that operated in the region from 1917 to 1993.

Since 2010, Hermès has opened thirteen leather workshops in France. The Maroquinerie de Colombelles will be the house's 27th leather goods workshop, all of which are located in France. Hermès continues to strengthen its role as a socially responsible company, creating long-term, high-quality jobs and reaffirming its willingness to contribute to regional development.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 60 production and training sites and to developing its network of close to 300 stores in 45 countries. The group employs 25,185 people worldwide, including 15,556 in France\*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

\*As of 31<sup>st</sup> December 2024

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