

PRESS RELEASE

Paris, 29th October 2024

HERMÈS UNVEILS ITS RENOVATED AND EXPANDED STORE IN TAKASHIMAYA DEPARTMENT STORE, SINGAPORE - A GARDEN IN THE HEART OF THE CITY

On 29th October 2024, Hermès is delighted to announce the reopening of its store in the Takashimaya Department Store. First opened in 1993 and one of the six addresses in Singapore, the store has undergone renovation and expanded with an additional floor. Visitors are invited to discover the house's sixteen métiers in an atmosphere that blends soft organic shapes and colours inspired by the lush nature that thrives within Singapore.

The refreshed cherry wood facade with cut-out panels creates fluid leaf shapes that envelop the store like vines. Woven rattan screens veil internal and external windows, diffusing natural light into the space. Both first floor entrances welcome visitors with a beige floor mosaic that forms a water lily. This recurring motif is reimagined in large-scale abstract versions. On the right of the main entrance, a generous space is dedicated to beauty and perfume, followed by women's silk, while men's silk and fashion jewellery adjoin the second entrance. On the second floor, a green watercolour rug houses leather goods and the equestrian métier followed by the home universe. The path continues to a plush alcove showcasing fine jewellery and watches, as well as a private room. A suspended staircase leads to the third floor, which houses the women universe and men universe as well as a private lounge room, all of which are connected by a circular shoe salon outfitted with a round lighting cove and hand-painted walls.

Designed by Parisian architecture agency RDAI, the redesigned store takes inspiration from nature's presence in the city, shown through organic shapes and rich textures, interpreted in contemporary styles. Delicately curved walls flow between rooms, while interlaced panels mimic climbing plants. House signatures enhance the space, from the Grecques lights to the Faubourg mosaic inlaid in the entrance floor. Geometric botanical patterns appear on custom jacquard-wrapped walls and extend to the oak parquet and terrazzo flooring, complementing the warm and soft palette of pink, beige, and terracotta.

The decor is enhanced by a selection of artworks from the Émile Hermès collection and the Hermès collection of contemporary photographs, combining house codes and themes of sprawling nature. Finely detailed etchings and drawings by French artist François Houtin show a botanical fantasy world. A rugged composition of a rocky landscape captured by French photographer Aurore Bagarry highlights vibrant red tones and rugged textures, while the house's equestrian spirit is captured by the French artist Jules Léonard Schmitz in a oil painting of a horse and jockey.

Strengthening its presence in Singapore, Hermès invites loyal customers and new visitors to discover the diversity of its collections within a warm and inspiring environment, where craftsmanship is present in every detail.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 60 production and training sites and to developing its network of close to 300 stores in 45 countries. The group employs 23,200 people worldwide, including 14,300 in France, of which over 7,300 are craftspeople*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 30th June 2024

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