

## PRESS RELEASE

Paris, 12<sup>th</sup> June, 2024

### HERMÈS UNVEILS ITS NEWLY EXPANDED STORE IN HONG KONG'S LEE GARDENS, IN A CELEBRATION OF THE CITY'S SURROUNDING NATURE

On 12<sup>th</sup> June 2024, Hermès is delighted to announce the reopening of its expanded store in Hong Kong's Lee Gardens, in the heart of Causeway Bay. The store, opened since 1997, is one of six in the dynamic metropolis. Set now over three spacious floors, it invites visitors to explore the diversity of the house's sixteen métiers. This address asserts Hermès' connection between nature, traditional craftsmanship and the city's contemporary energy.

With curves and ridges inspired by Hong Kong's masonry wall trees, the store's exterior stone façade undulates like long aerial roots. The internal facade is cloaked in metallic panels that shimmer with this dramatic organic motif. *Being Alive*, a striking triptych interpretation of horses in motion by Japanese artist Ryu Mitarai, features three astonishing windows that awaken curiosity and draw visitors inside.

Softly lit by Grecques lights, the ground floor's emblematic Faubourg mosaic evokes the island's sand and waves, guiding guests through women's silk, fashion jewellery and men's silk. A lacquered and engraved wall, influenced by the ancient rocks and wild coasts of Hong Kong's Geopark, separates the perfume and beauty area. An interpretation of the thriving jungle, the lower floor houses the men's and women's ready-to-wear universes, equestrian goods and the home universe, along with men's and women's shoe salons and two private rooms. An intimate wooden cocoon on the first floor showcases the leather, watches, and jewellery métiers. Evoking a tumbling waterfall, a stone staircase flanked by decorative glass links all the floors.

Envisioned by the Parisian architecture agency RDAI, the store's design draws inspiration from the nearby natural landscape, with each floor commemorating a unique facet of the region. Wild root details, from the outside in, anchor the contemporary design with organic harmony. Locally sourced materials, used throughout the entire space, are enhanced by innovative design treatments and techniques.

The décor is complemented by a selection of etchings, illustrations, and canvases from the Émile Hermès collection, including fantastical gardens by the French landscape architect and printmaker François Houtin. Complementing the many equestrian works by the French artist Alfred de Dreux, images from the Hermès Collection of Contemporary Photographs include *Singspiel*, a notable black and white print of a thoroughbred horse by the South African-British photographer John Reardon.

Reaffirming its presence in Hong Kong, Hermès invites its loyal customers and new visitors to discover its creations in an environment where craftsmanship and nature flourish in harmony.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last.

An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 60 production and training sites and to developing its network of next to 300 stores in 45 countries. The group employs 22,000 people worldwide, including 13,700 in France, of which nearly 7,300 are craftspeople\*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, education, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

\* As of 31st December 2023

[hermes.com](https://www.hermes.com)

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