

PRESS RELEASE

Paris, 4th January 2024

HERMÈS EXPANDS ITS PRESENCE IN CHINA WITH THE OPENING OF A NEW STORE IN WUXI'S CENTER 66, JIANGSU PROVINCE, EASTERN CHINA

On 4th January 2024, Hermès is delighted to open a store in Wuxi, its thirty-fourth address in China. This new store showcases the diversity of the house's sixteen métiers and asserts Hermès' anchorage in Jiangsu province, a prosperous region known as the "land of rice and fish".

Located in Center 66, at the core of Liangxi District, the store features two levels with architecture inspired by water and stone. The façade pattern is a nod to traditional Ming temple roofs. With slight variations and vibrations, its vertical wooden tiles reveal a dark-blue colour and create a kinetic effect, while its curved shape, which is also present in the ceilings and the central staircase, echoes the sinuous course of the Yangtze River. Opaque wood panels sheltering the windows provide discrete separation from the outside world.

Upon entering level one, in the muted lighting of the signature Grecques, visitors encounter the women's silk, fashion jewellery and men's silk, as well as fragrances. Further along the path is the men's ready-to-wear, bathing in natural light. Facing the leather universe and overlooking the men's shoe section, the dark-blue ceramic staircase is equipped with a bronze guard rail reminiscent of rain. Level two houses the women's ready-to-wear and shoe areas as well as the equestrian accessories and homeware collections. The floor is completed with jewellery and watches areas, which lead into a private lounge.

On each storey, the floor consists of granite grey stone highlighted by two mosaic carpets bearing the Faubourg pattern. Punctuated with dark-blue and pale-yellow tones, their unique design resembles the pasting of the bas-relief in the Chenghuang temple from the Ming dynasty. Above the beige stucco walls, which are brightened up with light oak wood, the curved ceilings put the finishing touches on the store's mineral nature. To create this atmosphere, the Parisian architecture agency RDAI was keen to link the vestiges of the past with more contemporary elements.

From French Thierry Ardouin's photograph of *l'Arbre du voyageur* to French painter Antoine Carbonne's carré design originals from the Émile Hermès collection blend harmoniously into this interior.

Strengthening its presence in a city in constant evolution, Hermès invites its loyal customers and new visitors to discover the breadth and excitement of its creations in an environment that brings together local inspirations and exceptional know-how.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 54 workshops and production sites and to developing its network of more than 300 stores in 45 countries. The group employs 20,600 people worldwide, including 12,900 in France, of which nearly 7,000 are craftsmen*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 30th June 2023

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