

PRESS RELEASE

Paris, 1st June 2023

HERMÈS RELOCATES AND EXTENDS ITS STORE IN THE GALLERIA MALL, REINFORCING ITS PRESENCE IN ABU DHABI (UAE)

On 1st June 2023, the Parisian house is delighted to unveil its newest destination in Abu Dhabi. Having opened its store at the heart of the Etihad Towers in 2012, Hermès is relocating and expanding in The Galleria Mall, demonstrating the house's dynamism in the Middle Eastern region. Between sand and water, the house has found in the seaside capital a shimmering setting for its sixteen métiers.

Located on the ground floor, the store follows the curved shape of the mall. At the entrance, in the subdued light of the Grecques at the door, a mosaic-like carpet bears a white onyx ex-libris that consists of several stones and marbles. Visitors are welcomed by women's silk and then enter a central space comprising of jewellery and watches surrounded by equestrian accessories. Fashion accessories face the entrance and lead to the perfume and beauty area on the right. Passages peppered with tables and niches in lacquered cracked textiles, as well as oakwood panels and counters, introduce the different parts of the store. The homeware universe placed on the left, announces the bright open space of the leather goods area, while the ready-to-wear collections for men and women are located at the back in more intimate spaces. With surrounding walls of both clad and coral-like stucco, the women's universe bathes in natural light while the men's opens onto a gallery outside. In harmony with the overall changing colour palette, the lounge area is adorned with special handmade wallpaper that uses a radial pattern, in a warm champagne shade, reminiscent of the glistening shells.

Designed by Parisian architecture agency RDAI, the store's soft shapes find an echo in the mineral character of the nearby sand and salt crystals, as if sculpted by wind and sea currents. The panels scattered along the façade, carved in different directions, resemble seaweed in motion. Right next to these organic textures, whose reflections change with the movement of the observer, original windows created by French artist Vincent Olinet make use of paper lanterns and maritime elements to pay homage to the marine and archaeological nature of the city and the diversity of the house's métiers. Inside, bespoke rugs were inspired by light pink and blue sea urchins and ochre shells, whose motifs are showcased by the natural light coming from the coves.

With exceptional panoramas and breath-taking colours of the Arabian Gulf captured by Marie Joubert's photography collection, a total of twenty-two artworks highlight the soft nuances of the store. Works include the talents of London-based artist Katie Scott with the *Index Palmarum* silk carré, as well as an equestrian portrait by Alfred de Dreux, a belonging of the Émile Hermès collection.

As the sea meets the desert and reveals myriads of islands, Hermès invites loyal customers and new visitors to dive into the uniqueness of its abundant collections in a changing seaside setting that welcomes explorational daydream and creation.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 54 workshops and production sites and to developing its network of more than 300 stores in 45 countries. The group employs 19,700 people worldwide, including 12,400 in France, of which nearly 7,000 are craftsmen*.

Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 31st December 2022

[hermes.com](https://www.hermes.com)

Hermès Abu Dhabi
The Galleria,
The Luxury Collection, Ground Floor,
Al Maryah Island, Abu Dhabi