

## PRESS RELEASE

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### THE ÉCOLE HERMÈS DES SAVOIR-FAIRE CONTINUES TO EXPAND AND ENRICH ITS TRAINING OFFER ACROSS FRANCE

Created in September 2021, the *École Hermès des savoir-faire* (Hermès apprenticeship training school), which prepares students for the CAP Maroquinerie (French national diploma in leatherwork), is expanding its training program to include the *Certificat de qualification professionnelle* vocational qualification in cutting and stitching. By the end of the year, it will be present in six of the group's nine leatherworking hubs, all located in metropolitan France.

#### Hermès reaffirms its commitment to education

A year after it first opened, the *École Hermès des savoir-faire*, accredited by the French National Education authority, now has 450 apprentice artisans working towards the French national diploma in leatherwork in workshops across the country: Fitiellieu (Isère), Charleville-Mézières (Ardennes), Marthon (Charente), Montereau (Seine-et-Marne) and Louviers (Eure). The Auvergne leatherworking hub will open its *École* in November, in Riom (Puy-de-Dôme).

The *École*, the fruit of the house's long-standing educational expertise in the transmission of its exceptional leatherwork know-how, is expanding its capabilities: in 2022 it received accreditation from the Fédération Française de la Maroquinerie (French leatherworking federation) to award the Certificat de Qualification professionnel coupe et piquage (vocational diploma in cutting and stitching.) This training opportunity will be available from 2023 for around 200 apprentices per year.

The *École* is open to people of all backgrounds who aspire to become artisans and develop their manual skills. The *École* is in line with Hermès' approach as a committed, community-oriented economic and social stakeholder, which aims to support education and improve access to training.

#### Learning an exceptional *métier*

Hermès has sought to protect, transmit and develop exceptional skills and know-how ever since its foundation in 1837. The house's artisan-trainers provide skills training as well as guidance in preparing for and taking assessments and exams. A testament to the excellence of their skills, these experts, of whom there are close to 150 in the group's leather goods division, work closely with the apprentices, who are given the opportunity to learn an exceptional *métier* over an 18-month period. Today, Hermès' artisan-trainers are the accredited assessors for the course.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 *métiers*, Hermès is dedicated to keeping the majority of its production in France through its 52 workshops and production sites and to developing its network more than 300 stores in 45 countries. The group employs more than 18,400 people worldwide, including more than 11,500 in France, among whom more than 6,000 are craftsmen\*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013.

Founded in 2008, the *Fondation d'entreprise* Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

\* As of 30<sup>th</sup> June 2022

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