

PRESS RELEASE

Paris, 9th September, 2022

HERMÈS CONTINUES TO INVEST IN EMPLOYMENT AND ITS PRODUCTION CAPACITIES, LAYING THE FOUNDATION STONE FOR THE MAROQUINERIE DE RIOM (PUY-DE-DÔME, FRANCE)

This new production site, Hermès' twenty-second leather goods workshop, will open in Riom (Puy-de-Dôme) in 2024 and will ultimately employ 250 artisans who will have been trained in the house's exceptional know-how.

The Maroquinerie de Riom will be the second site in the Hermès Leather Goods-Saddlery hub in Auvergne, following the inauguration of the Maroquinerie de Sayat in 2004, thereby strengthening its regional presence and its commitment to employment and training in its métiers of excellence. The house is working in partnership with Pôle emploi, the local government-run job centres, for recruitment, and with the Greta adult education organisation and Desaix high school in Saint-Éloy-les-Mines for the training of its artisans.

From November 2022, training will take place at the École Hermès des savoir-faire, which, as part of its partnership with the French National Education Department, will also carry out the assessments required for the artisans to achieve the CAP Maroquinerie vocational diploma in leatherwork.

The proximity of the two Puy-de-Dôme workshops will promote a shared culture of the métier between saddlers and leather artisans as well as the acquisition of the unique Hermès know-how needed to make bags and objects in leather.

Located in Riom in the former Manufacture des tabacs, built at the beginning of twentieth century and a listed building since 2004, the construction project will breathe life into a former industrial site in line with the house's eco-responsible principles, which aim to minimise the artificialisation of land, collaborate with local companies, and source and use sustainable materials for the project. The renovation offers the perfect opportunity to incorporate and showcase the heritage of the existing building which is an integral part of the town's history and to preserve the collective shared memory of the site. Designed by the architectural firm Tracks-Architectes, the future workshop, which covers over 7,000 m², aligns with the Hermès group's environmental ambitions and strengthens its strategy of regional connection.

Since 2010, Hermès has opened nine leather workshops in France, bringing the number of saddler-leatherworkers employed by the group to more than 4,300.

Four further workshop projects are underway, in Louviers (Eure), Tournes-Cliron (Ardennes), L'Isle-d'Espagnac (Charente) and Loupes (Gironde), for which recruitment and training are ongoing.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 52 workshops and production sites and to developing its network more than 300 stores in 45 countries. The group employs more than 18,400 people worldwide, including more than 11,500 in France, among whom more than 6,000 are craftsmen*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the *Fondation d'entreprise* Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 30th June 2022

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