

PRESS RELEASE

Paris, 28th February 2022

HERMÈS REOPENS A NEW, EXPANDED STORE IN A HARMONIOUS WATER-FRONT LOCATION WITHIN ONE CENTRAL MACAU SHOPPING CENTRE

On 28th February 2022, Hermès is pleased to announce the reopening of a spacious new store within the One Central Macau shopping centre in Macau, where the Parisian house first settled in 2009. The new location allows customers to explore all 16 Hermès métiers for the first time in a setting that affords a panoramic view over the Nam Van Lake. Coupled with a contemporary interior scheme that honours the house's unwavering commitment to creativity and craftsmanship, the resulting space invites customers on a journey of discovery.

Occupying a picturesque position on the Avenida de Sagres, with expansive windows overlooking the tranquil bay, the Hermès store stands out with a 10-metre-high external façade clad in locally-sourced granite at ground level, which segues into a relief of caramel-hued enamelled bricks arranged in a staggered formation to reflect light from the water. Conceived by the Parisian architecture agency RDAI, every effort has been made to prioritise natural light and play with proportion. Undulating ceilings, sweeping arches and *degradé* stucco walls converge to create a capacious, airy, L-shaped space that still feels warm and inviting.

Customers arriving at the lakeside entrance will be greeted by an energising and comprehensive display of homeware and furniture, with the equestrian, jewellery and watches, and leather goods collections inset within a series of striking arches stretching beyond. Stepping through a promenade-like area defined by peach terrazzo flooring set with a custom mosaic and the Hermès ex-libris, the effect is of an endless sense of space. Rippling ceilings and ombré-effect walls with nuanced hues from pale pink to warm brown, intensified by a stucco finish, draw customers in to explore different métiers.

Turning left towards the main entrance, customers will find the women's ready-to-wear collections, leading to beauty and perfumes, silk, and fashion accessories, followed by the men's ready-to-wear and the shoe collections at the rear. With deep burgundy metal claustra that demarcate the main entrance, aquamarine silk fabric in the jewellery and watches area, burnt orange wool rugs in the men's ready-to-wear area and turmeric enamelled lava stone display tables dotted throughout, the interior is alive with flashes of electric colour intermingled with neutral bamboo-toned wallpapers and tinted cherry wood furniture. This contrast encapsulates the architectural mix that defines Macau.

A curated selection of artworks further animates the interior scheme. Several pieces have been chosen from the Émile Hermès Collection, such as the arresting 18th century copperplate engraving of southern-hemisphere constellations by the great French astronomer Abbé Nicolas Louis de La Caille, which will hang in the women's fitting room. A work by French artist Jonathan Foussadier, a coloured pencil and gouache drawing depicting a cavalcade of horses, enlivens

the alcove in the VIP lounge. Meanwhile, the Finnish artist and designer Kustaa Saksi has imagined three dynamic and joyful windows that explore kaleidoscopic structures.

Expansive depths and scenic views make this new Hermès store a setting that welcomes both local customers and new visitors. With its invigorating colour combinations and soothing proportions, it serves as a fitting platform for the house's contemporary vision of innovative craftsmanship.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the spirit of innovation, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company which encompasses 16 métiers, Hermès is dedicated to keeping the majority of its production in France through its 52 workshops and production sites and to developing its network more than 300 stores in 45 countries. The group employs almost 17,600 people worldwide, including nearly 11,000 in France, among whom more than 6,000 are craftsmen*. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

* As of 31 December 2021

[hermes.com](https://www.hermes.com)

2/2

Hermès One Central Macau
Shops G39-G42, G/F
One Central Macau
Avenida de Sagres, Nape, Macau