

# HERMES



## ATTEND THE GENERAL MEETING

**Due to the exceptional situation related to the Covid-19 pandemic, and in accordance with the government's measures, the Executive Management decided that the Combined General Meeting of May 4, 2021 will take place in closed session, without the physical presence of its shareholders, at the company's offices in Pantin.**

This decision has been made in accordance with the conditions set out in Order n°2020-321 of 25 March 2020 extended and amended by Order n°2020-1497 of 2 December 2020, Decree n°2020-418 of 10 April 2020 extended and amended by Decree n°2020-1614 of 18 December 2020 and Decree n°2021-255 of 9 March 2021.

As of the date of publication, administrative measures restricting or prohibiting travel or collective gatherings prevent the physical presence of its members at the General Meeting. These include Decree n°2020-1310 of 29 October 2020, amended by Decree n°2021-76 of 27 January 2021 which:

- ♦ imposes the respect of sanitary and social distancing measures, defined at national level, in all places and in all circumstances (article 1);
- ♦ prohibits, for health reasons, gatherings and meetings in a place open to the public involving more than six people at the same time (article 3).

These measures prevent the members to be physically present given the number of persons who usually attend the General Meeting.

**Under these conditions, no admission card will be issued and we invite you to use the remote voting means made available to you (by mail or internet), to give a proxy to the Chairman or to the person of your choice (details on the following pages).**

We remind you that you can send your written questions as of now, preferably by e-mail ([ag2021@hermes.com](mailto:ag2021@hermes.com)), together with a justification of your status as a shareholder (see page 8). These questions can be received under exceptional circumstances after the date provided for in the regulations, i.e. until Friday 30 April 2021 at midnight (Paris time).

The General Meeting will be broadcast on video, live and in full, on the company's website <https://finance.hermes.com/en/general-meetings/> on 4 May 2021 at 9:30 a.m. (Paris time) unless technical reasons make it impossible or seriously disrupt it. It will also be available on the above-mentioned website in replay.

We invite you to regularly consult the "General Meetings" section on the company's website (<https://finance.hermes.com/en/general-meetings/>) which will be updated on any regulatory changes and/or recommendations of the Financial Markets Authority (AMF) that may occur prior to the General Meeting.

### 1. PREREQUISITES

In accordance with article R. 22-10-28 of the French Commercial Code, every shareholder or shareholder's representative wishing to be represented or to vote by post must first have proven his capacity by the registration of its shares, either in his names or that of the registered intermediary referred to Article L. 228-1 of the French Commercial Code (*Code de commerce*) by midnight (Paris time) on the second business day (= trading day) prior to the General Meeting, i.e. **Friday 30 April 2021 at the latest, at 00:00 a.m.** Paris time [record date]:

- ♦ in the registered share accounts held for the Company by its agent BNP Paribas Securities Services; or

- ♦ in the bearer share accounts held by the financial intermediary with which its securities are registered.

The registration or accounting record of the securities in the bearer securities accounts held by the authorised bank or financial intermediary is noticed by a certificate of participation issued by the latter, if necessary by electronic means, under the conditions provided in Article R. 22-10-28 of the French Commercial Code (*Code de commerce*) attached to the paper form or on the request for an admission card established in the name of the shareholder or on behalf of the shareholder represented by the registered intermediary.

## 2. HOW TO ATTEND THE GENERAL MEETING

YOU WISH TO	Attend the General Meeting in person	<p>You are a registered shareholder</p> <p>You are a bearer shareholder</p>	<p><b>It will not be possible to attend the General Meeting in person, which will be held exceptionally in closed session. No admission card will be issued.</b></p>	
	Vote by post (by postal service with the participation form)	You are a registered or a bearer shareholder	<ul style="list-style-type: none"> <li>◆ If you are a <b>registered shareholder</b>, you receive, by post, the Notice of Meeting with the participation form, unless you have requested reception by electronic mail.</li> <li>◆ If you are a <b>bearer shareholder</b>, the participation form should be requested, as from the date on which the General Meeting is convened, to the financial institution with which your securities are registered. <ul style="list-style-type: none"> <li>• check the box <b>"I VOTE BY POST"</b>,</li> <li>• to vote <b>"YES"</b> to the resolutions, do not blacken the corresponding boxes;</li> <li>• to vote <b>"NO"</b> to some resolutions, blacken each of the corresponding boxes;</li> <li>• to abstain to some resolutions, blacken the box <b>"ABSTENTION"</b>;</li> <li>• do not forget to make your choice if amendments or new resolutions will be presented during the General Meeting <b>"IN CASE AMENDMENTS OR NEW RESOLUTIONS ARE PROPOSED DURING THE MEETING"</b>;</li> <li>• do not fill any other box in the document;</li> <li>• date and sign the box <b>"DATE &amp; SIGNATURE"</b> provided for this purpose.</li> </ul> </li> <li>◆ If you are a <b>registered shareholder</b>, return the participation form with the envelop appended to the notice to BNP Paribas Securities Services.</li> <li>◆ If you are a <b>bearer shareholder</b>, return the participation form to the financial institution with which your securities are registered.</li> </ul>	<p>The duly completed and signed participation form appended to the certificate of account registration for bearer shareholder will have to reach BNP Paribas Securities Services at the latest four days before the date of the meeting, i.e. on Friday 30 April 2021 (at midnight, Paris time).</p>
	Vote of give proxy by internet (with the "VOTACCESS" service)	You are a registered shareholder	<ul style="list-style-type: none"> <li>◆ If you are a <b>direct or administrated registered shareholder</b>, you will have access to the "VOTACCESS" service via the website <b>"PLANETSHARES"</b> (<a href="https://planetshares.bnpparibas.com">https://planetshares.bnpparibas.com</a>).</li> <li>◆ To log in, you have to provide your "PLANETSHARES" login ID which can be found on your position statement or in the upper right of the participation form sent with the meeting notice brochure. <ul style="list-style-type: none"> <li>• if you do not have this information, you can contact BNP Paribas Securities Services through the contact form available on "PLANETSHARES" (top right of the front page);</li> <li>• if you forgot your password, click on the link <b>"FIRST CONNECTION, FORGOTTEN OR EXPIRED PASSWORD"</b> on Planetshares home page, and follow the instructions on the screen to obtain the password;</li> <li>• you also can contact the following number 0826 109 119 (or +33 (0)1 55 77 40 57 from abroad) if you have difficulties to get your Access Code and password through contact form;</li> </ul> </li> <li>◆ After logging in, you will follow the instructions on the screen to access the "VOTACCESS" service and vote, or appoint or revoke a proxy.</li> </ul>	<p>The website <a href="https://planetshares.bnpparibas.com">https://planetshares.bnpparibas.com</a> and the "VOTACCESS" service will be opened from Tuesday 13 April 2021. The possibilities for voting by Internet before the meeting will be interrupted on the day before the meeting, i.e. on Monday 3 May 2021 at 3 P.M. (Paris time).</p> <p>To avoid any possible congestion on the dedicated secure website, it is recommended that shareholders should avoid waiting until the day before the meeting in order to vote.</p>
		You are a bearer shareholder	<ul style="list-style-type: none"> <li>◆ You need to contact the financial institution with which your securities are registered to find out whether or not it is connected to the "VOTACCESS" service. <ul style="list-style-type: none"> <li>• if the financial institution with which your securities are registered is connected to the "VOTACCESS" service, you will have to identify yourself on the Internet portal of your account-holding institution with your usual access codes. You must then click on the icon that appears on the line corresponding to your actions and follow the instructions given on the screen in order to access the "VOTACCESS" service and vote, or appoint or revoke a proxy;</li> <li>• if the financial institution with which your securities are registered is not connected to the "VOTACCESS" service, please note that the notification of the appointment and revocation of a proxy may be made by electronic means in accordance with the provisions of Article R. 22-10-24 of the French Commercial Code (<i>Code de commerce</i>) (see "Give proxy by electronic means").</li> </ul> </li> </ul>	<p>It will not be possible, via the "VOTACCESS" service, to request an admission card as the General Meeting will be held exceptionally in closed session.</p> <p>As a security measure, your login ID to the "PLANETSHARES" website will be communicated to you by post only and we therefore invite you to take precautions with regard to postal delivery times.</p>

YOU WISH TO	Give proxy by post (by postal service with the participation form)	You are a registered or a bearer shareholder	<ul style="list-style-type: none"> <li>♦ If you are a <b>registered shareholder</b>, you receive, by post, the Notice of Meeting with the participation form, unless you have requested reception by electronic mail.</li> <li>♦ If you are a <b>bearer shareholder</b>, the participation form should be requested, as from the date on which the General Meeting is convened, to the financial institution with which your securities are registered.</li> <li>♦ If you wish to be represented by the Chairman: <ul style="list-style-type: none"> <li>• check the box <b>"I HEREBY GIVE MY PROXY TO THE CHAIRMAN OF THE GENERAL MEETING"</b>;</li> <li>• do not fill any other box in the document;</li> <li>• date and sign the box <b>"DATE &amp; SIGNATURE"</b> provided for this purpose.</li> </ul> </li> <li>♦ If you wish to be represented by any other person: <ul style="list-style-type: none"> <li>• check the box <b>"I HEREBY APPOINT"</b>;</li> <li>• indicate the surname, first name or company name and address of the representative;</li> <li>• do not fill any other box in the document;</li> <li>• date and sign the box <b>"DATE &amp; SIGNATURE"</b> provided for this purpose.</li> </ul> </li> <li>♦ If you are a <b>registered shareholder</b>, return the paper form with the envelop appended to the notice of meeting to BNP Paribas Securities Services.</li> <li>♦ If you are a <b>bearer shareholder</b>, return the paper form to the financial institution with which your securities are registered.</li> </ul>	<p><b>The duly completed and signed participation form appended to the certificate of account registration for bearer shareholder will have to reach BNP Paribas Securities Services at the latest four days before the date of the meeting, i.e. on Friday 30 April 2021 (at midnight, Paris time).</b></p> <p><b>The notification of the appointment and revocation of a proxy made by postal service with the participation form will have to reach BNP Paribas Securities Services at the latest four days before the date of the meeting, i.e. on Friday 30 April 2021 (at midnight, Paris time).</b></p>
	Give proxy by electronic means	You are a registered or a bearer shareholder	<ul style="list-style-type: none"> <li>♦ If you wish to be represented by the Chairman or by a person of your choice: <ul style="list-style-type: none"> <li>• You need to send an e-mail to <b>paris.bp2s.france.cts.mandats@bnpparibas.com</b></li> <li>• This e-mail must necessarily contain the following information: Company name and meeting date, surname, first name, address, bank references of the principal, together with the surname, first name and if possible address of the representative.</li> </ul> </li> <li>♦ If you are a <b>bearer shareholder</b>, you must ask to the financial institution with which your securities are registered to send a written confirmation to the General Meetings Department of BNP Paribas Securities Services - CTO Assemblées générales - Les Grands Moulins de Pantin 9, rue du Débarcadère - 93761 Pantin Cedex.</li> </ul>	<p><b>Only notifications of the appointment and revocation of a proxy must be sent to the following e-mail address <a href="mailto:paris.bp2s.france.cts.mandats@bnpparibas.com">paris.bp2s.france.cts.mandats@bnpparibas.com</a></b></p> <p><b>Any other request or notification relating to another subject will not be taken into account and/or processed.</b></p> <p><b>The notification of the appointment and revocation of a proxy made by electronic means via the e-mail address <a href="mailto:paris.bp2s.france.cts.mandats@bnpparibas.com">paris.bp2s.france.cts.mandats@bnpparibas.com</a> will have to reach BNP Paribas Securities Services at the latest four days before the date of the meeting, i.e. on Friday 30 April 2021 (at midnight, Paris time).</b></p>
	Vote as a designated proxy to the General Meeting held in closed session	You have been appointed proxy by a shareholder	<ul style="list-style-type: none"> <li>♦ You must send your voting instructions for the exercise of your mandate in the form of a scanned copy of the participation form to BNP Paribas Securities Services by e-mail to the following address: <b>paris.bp2s.france.cts.mandats@bnpparibas.com</b> <ul style="list-style-type: none"> <li>• you must indicate on the participation form the surname, first name and address of the proxy and the words <b>"AS A PROXY (EN QUALITE DE MANDATAIRE)"</b>;</li> <li>• you must indicate the direction of your vote by filling in the <b>"I VOTE BY POST"</b> box on the form;</li> <li>• do not fill any other box in the document;</li> <li>• date and sign the box <b>"DATE &amp; SIGNATURE"</b> provided for this purpose.</li> </ul> </li> <li>♦ Attach a copy of your identity card and, if applicable, a power of attorney from the legal entity you represent.</li> </ul>	<p><b>The proxy's instructions will have to reach BNP Paribas Securities Services at the latest four days before the date of the meeting, i.e. on Friday 30 April 2021 (at midnight, Paris time).</b></p>

### 3. HOW TO FILL YOUR FORM

#### Caution

In any case, this paper form does not be returned to Hermès International.

Whatever you choose to participate in the General Meeting and for this paper form to be taken into consideration, it must:


- ♦ be completed, dated and signed in the box "DATE & SIGNATURE" provided for this purpose;
- ♦ be received at the latest on Friday **30 April 2021 (at midnight, Paris time)** by the General meetings department of BNP Paribas Securities Services - CTO Assemblées Générales- Les Grands Moulins de Pantin 9, rue du Débarcadère, 93761 Pantin Cedex.

#### You wish to attend the meeting:

It will not be possible to attend the General Meeting in person, which will be held exceptionally in closed session.

**A** Important : Avant d'exercer votre choix, veuillez prendre connaissance des instructions situées au verso - Important : Before selecting please refer to instructions on reverse side  
Quelle que soit l'option choisie, noircir comme ceci ■ la ou les cases correspondantes, dater et signer au bas du formulaire - Whichever option is used, shade box(es) like this ■, date and sign at the bottom of the form

☐ JE DÉSIRE ASSISTER À CETTE ASSEMBLÉE et demander une carte d'admission - I WISH TO ATTEND THE SHAREHOLDER'S MEETING and request an admission card - dater et signer au bas du formulaire



SOCIÉTÉ EN COMMANDITE PAR ACTIONS  
AU CAPITAL DES 55 880 000 €  
572 076 396 RCS PARIS  
SIÈGE SOCIAL : 24, FAUBOURG SAINT-HONORÉ, 75008 PARIS

**ASSEMBLÉE GÉNÉRALE MIXTE**  
Mardi 4 mai 2021 à 9h30,  
à huis-clos

**ANNUAL GENERAL MEETING**  
Tuesday, May 4<sup>th</sup>, 2021 at 9:30 am,  
meeting in closed session

**CADRE RÉSERVÉ À LA SOCIÉTÉ - FOR COMPANY'S USE ONLY**

Identifiant - Account

Nombre d'actions / Number of shares

Nominatif / Registered

Porteur / Bearer

Vote simple / Single vote

Vote double / Double vote

Nombre de voix - Number of voting rights

☐ **JE VOTE PAR CORRESPONDANCE / I VOTE BY POST**  
Cf. au verso (2) - See reverse (2)

Je vote **OUI** à tous les projets de résolutions présentés ou agréés par le Conseil d'Administration ou le Directeur ou la Gérance, à l'EXCEPTION de ceux que je signale en noircissant comme ceci ■ l'une des cases "Non" ou "Abstention". / I vote **YES** all the draft resolutions approved by the Board of Directors, EXCEPT those indicated by a shaded box, like this ■, for which I vote No or I abstain.

1	2	3	4	5	6	7	8	9	10	A	B
Non / No										Oui / Yes	
Abs.										Non / No	
										Abs.	
11	12	13	14	15	16	17	18	19	20	C	D
Non / No										Oui / Yes	
Abs.										Non / No	
										Abs.	
21	22	23	24	25	26	27	28	29	30	E	F
Non / No										Oui / Yes	
Abs.										Non / No	
										Abs.	
31	32	33	34	35	36	37	38	39	40	G	H
Non / No										Oui / Yes	
Abs.										Non / No	
										Abs.	
41	42	43	44	45	46	47	48	49	50	I	J
Non / No										Oui / Yes	
Abs.										Non / No	
										Abs.	

Si des amendements ou des résolutions nouvelles étaient présentés en assemblée, je vote **NON** sauf si je signale un autre choix en noircissant la case correspondante.  
In case amendments or new resolutions are proposed during the meeting, I vote **NO** unless I indicate another choice by shading the corresponding box:  
- Je donne pouvoir au Président de l'Assemblée Générale. / I appoint the Chairman of the general meeting.  
- Je m'abstiens. / I abstain from voting.  
- Je donne procuration [cf. au verso recto (4)] à M. / Mme ou Mlle, Raison Sociale pour voter en mon nom.  
I appoint (see reverse (4)) Mr / Mrs or Miss, Corporate Name to vote on my behalf.

Pour être prise en considération, tout formulaire doit parvenir au plus tard :  
To be considered, this completed form must be returned no later than:  
sur 1<sup>re</sup> convocation / on 1<sup>st</sup> notification 30 avril 2021 / April, 30<sup>th</sup> 2021 sur 2<sup>ème</sup> convocation / on 2<sup>nd</sup> notification

à la banque / to the bank  
à la société / to the company

☐ **JE DONNE POUVOIR AU PRÉSIDENT DE L'ASSEMBLÉE GÉNÉRALE**  
Cf. au verso (3)

**I HEREBY GIVE MY PROXY TO THE CHAIRMAN OF THE GENERAL MEETING**  
See reverse (3)

☐ **JE DONNE POUVOIR À :** Cf. au verso (4) pour me représenter à l'Assemblée  
**I HEREBY APPOINT:** See reverse (4) to represent me at the above mentioned Meeting  
M. / Mme ou Mlle, Raison Sociale / Mr, Mrs or Miss, Corporate Name  
Adresse / Address

**ATTENTION:** Les présentes instructions doivent être transmises à votre banque.  
**CAUTION:** The present instructions will be valid only if they are directly returned to your bank.

Nom, prénom, adresse de l'actionnaire (les modifications de ces informations doivent être adressées à l'établissement concerné et ne peuvent être effectuées à l'aide de ce formulaire). Cf. au verso (1)  
Surname, first name, address of the shareholder (Change regarding the information have to be notified to relevant institution, no changes can be made using this proxy form). See reverse (1)

**REGARDLESS OF YOUR CHOICE, DO NOT FORGET TO DATE AND SIGN HERE.**

Date & Signature

PLEASE FILL IN your surname, first name and address or VERIFY THEM if they are already filled.

#### To vote by post:

Tick the **box**,

- ♦ To vote «**YES**» to the resolutions, do not blacken the corresponding boxes;
- ♦ To vote «**NO**» to some resolutions, blacken each of the corresponding boxes;
- ♦ To abstain to some resolutions, blacken the box «**ABS.**» (this vote is no longer considered as a negative vote and will not be considered in the votes cast);
- ♦ Do not forget to make your choice if amendments or new resolutions will be presented during the General Meeting «**IN CASE OF AMENDMENTS OR NEW RESOLUTIONS ARE PROPOSED DURING THE MEETING**»;
- ♦ Date and sign in the box located at the bottom of the form.

#### To give a proxy to the

**Chairman of the general meeting:**

Tick the **box**, date and sign in the box located at the bottom of the form.

#### To give a proxy to your spouse

**or another shareholder:**

- ♦ Tick the **box**,
- ♦ Indicate the surname, first name or company name and address of the proxy;
- ♦ Date and sign in the box located at the bottom of the form.

## 4. VOTE IN GENERAL MEETING

It will not be possible to physically attend the General Meeting, which will be held exceptionally in closed session. No voting will therefore be possible on the day of the General Meeting and only votes received

remotely in accordance with the terms and conditions described above will be taken into account.

## 5. REQUEST FOR INCLUSION OF AGENDA POINTS AND WRITTEN QUESTION

### Request for inclusion of agenda points or draft resolutions

One or more shareholders representing at least the fraction of the share capital required by the applicable legal and regulatory provisions can request the inclusion of agenda points or draft resolutions under the conditions listed in Articles L. 225-105 and R. 225-71 to R. 225-73 and R. 22-10-22 of the French Commercial Code (*Code de commerce*).

Justified requests for the inclusion of agenda points or draft resolutions must be sent to the head office by registered letter with acknowledgement of receipt (Mailing address: Hermès International, legal department, Corporate and Market Law Service, 24, rue du Faubourg Saint-Honoré, 75008 Paris), and be received by the Company no later than the 25<sup>th</sup> day before the meeting date (*i.e.* at the latest on Friday 9 April 2021 at midnight, Paris time) and cannot be submitted more than 20 days after the publication of the prior notification in the *Bulletin des Annonces Légales Obligatoires* (BALO). The request must be accompanied by:

- ♦ the point(s) to be added to the agenda along with a brief presentation of the reasons; or
- ♦ the text of the draft resolution(s), that can be accompanied by a brief presentation of the reasons and, where relevant, the information indicated in paragraph 9 of Article R. 225-71 of the French Commercial Code (*Code de commerce*); and
- ♦ an account registration certificate as proof of possession or representation, by the authors of the request, of the capital fraction required by Article R. 225-71 of the French Commercial Code (*Code de commerce*).

Moreover, examination by the General Meeting of the agenda points or draft resolution submitted by shareholders is contingent upon the transmission, by the authors, of a new certificate providing proof of account registration of the securities in the same accounts at midnight, Paris time on the second business day of the central custodian prior to the General Meeting (*i.e.* at midnight Paris time, on Friday 30 April 2021).

The list of points added to the agenda and the text of the draft resolutions presented by the shareholders under the conditions described above will be published on the Company's website, <https://finance.hermes.com/en/general-meetings>, in compliance with Article R. 22-10-23 of the French Commercial Code (*Code de commerce*).

### Submitting of written questions

In accordance with Article R. 225-84 of the French Commercial Code (*Code de commerce*), a shareholder wishing to ask written questions can submit the said questions to the Executive Management, at the latest on

the fourth business day prior to the meeting, *i.e.* on Wednesday 28 April 2021 (at midnight, Paris time):

- ♦ preferably by e-mail at the following address: [ag2021@hermes.com](mailto:ag2021@hermes.com)
- ♦ by registered letter with acknowledgement of receipt sent to the Company's head office (Physical address: Hermès International, direction juridique, 24, rue du Faubourg-Saint-Honoré, 75008 Paris).

In view of the General Meeting which will be held exceptionally in closed session, **these questions can be received under exceptional circumstances after the date provided for in the regulations, *i.e.* until Friday 30 April 2021 (at midnight Paris time).**

In order to be taken into account and to give rise, if necessary, to an answer during the General Meeting, these questions must be accompanied, for registered shareholders, by their name, first name and address and, for bearer shareholders, by a certificate of registration in a shareholder's account dated no earlier than the day on which the written question is sent (Article R. 225-84 of the French Commercial Code (*Code de commerce*)).

The Executive Management will answer during the General Meeting or, in accordance with Article L. 225-108 of the French Commercial Code (*Code de commerce*), the answer will be deemed to have been given if it is published on the Company's website in the section devoted to questions and answers, accessible at the following address:

<https://finance.hermes.com/en/general-meetings>

In accordance with the relevant legislation, written questions may be answered jointly if they have the same content.

### Rights to shareholder information

The documents that must be made available to the shareholders as part of this General Meeting will be available within the legal time limits at the Company's administrative head office (Physical address: Hermès International, legal department, Corporate and Market Law Service, 13/15, rue de la Ville l'Evêque, 75008 Paris).

Due the exceptional situation related to the Covid-19 pandemic, shareholders are encouraged to give priority to the transmission of communication requests by electronic means.

In addition, the documents to be presented at the Meeting will be published on the Company's website <https://finance.hermes.com/en/general-meetings> at least 21 days before the date of the Meeting, *i.e.* at the latest, as of 13 April 2021, in accordance with relevant legal and regulatory provisions.

The prior notification of the General Meeting was published in the *Bulletin des Annonces Légales Obligatoires* (BALO) on Wednesday 17 March 2021.