

Apple Watch Hermès

A new season of creation and innovation

Cupertino and Paris, 15 September 2020

This autumn, Hermès and Apple are evolving their collaboration, which began in 2015 with the first Apple Watch Hermès. Combining Apple's technological expertise with Hermès' watchmaking iconography and exquisite craftsmanship, Apple Watch Hermès Series 6 embodies functionality, ingenuity, connectivity and design, with a new and fully customisable *Hermès Circulaire* watch face hosting numerous complications to support every lifestyle.

A new colour palette for straps

Hermès, the artisan of colour, has imagined a new palette of shades for the single tour straps of Apple Watch Hermès Series 6. The bright tones of piment, orange, ambre, bambou, navy and anémone transform this iconic object.

A new design, *Hermès Attelage*

Named *Hermès Attelage* in reference to equestrian harnesses, reflecting the house's heritage, this new model in the Apple Watch Hermès collection features a strap whose redesigned attachment extends above the case. By playing with proportion, it reveals the Hermès double tour extra-slim or single tour straps in fauve Barénia calfskin, reasserting all the uniqueness of the object.

Apple Watch Hermès Series 6 will be available to pre-order on hermes.com and apple.com from 15 September, with availability in selected Hermès and Apple stores in Australia, Canada, China, France, Germany, Italy, Japan, Singapore, Spain, Switzerland, the UAE, the UK and the US from 18 September.

For more information
hermes.com or apple.com