

PRESS RELEASE

Paris, 7th March 2019

THE TENTH SAUT HERMÈS AT THE GRAND PALAIS: FROM DREAMS TO REALITY!

Hermès has always cultivated and nurtured the relationship between sport and craftsmanship. Every year since 2010, the Parisian saddler has organised three days of 5* accredited competition, welcoming the best international show jumping riders and horses to the nave of the Grand Palais. It is also an opportunity to celebrate Hermès' first customer, the horse. Demonstrations of the house's saddlery know-how, an original equestrian show, and a virtual reality experience will be among the activities that visitors can enjoy during the Saut Hermès at the Grand Palais. From 22nd to 24th March, the tenth edition will be devoted to dreams, this year's annual theme at Hermès.

HERMÈS VIVACE, A DREAM OF FREEDOM

During the competition, Hermès will present the new *Hermès Vivace* jumping saddle. Designed and conceived by master saddler Laurent Goblet, this heir to the *Steinkraus* and *Allegro* saddles was born of research conducted into three essential qualities: **proximity**, **stability** and **comfort**.

THE ARENA, THEATRE OF DREAMS

Throughout the weekend, in the ephemeral arena, horses and riders will fly over the courses skilfully devised by the Spanish international course designer **Santiago Varela Ullastres**. Like musicians discovering a new score, the riders will have to find the right rhythm, balance and line to negotiate each series of obstacles, offering the audience a display of power and grace, speed and precision.

L'ENVOL, THE DREAM OF AN ENCOUNTER

Equestrian artist **Lorenzo** and his 12 Lusitanos will share the arena with **lead violin Nathalie Shaw and a string orchestra**. In the show entitled *L'Envol*, they will combine, at the same tempo, performance and lightness, tension and poetry.

FROM DREAMS TO (VIRTUAL) REALITY

For all non-riders who dream of experiencing the sensation of flying through the air on horseback, Hermès is pleased to present The Beautiful Escape. This is no dream, this is virtual reality created and designed by Hermès. Seated in the saddle on a Pegasus and wearing a headset, everyone can take wing, skim past the great glass roof of the Grand Palais and cross into imaginary worlds of sights, sounds and sensations...







