

HERMÈS

INTERNATIONAL

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SOCIÉTÉ HOLDING DU GROUPE HERMÈS, SOCIÉTÉ EN COMMANDITE PAR ACTIONS AU CAPITAL DE 54 506 155,14 EUROS - 572 076 396 RCS PARIS



communiqué de presse ♦ press release

Wednesday, April 3, 2019

HERMÈS OPENS A NEW BOUTIQUE IN MEATPACKING DISTRICT, NEW YORK

Hermès is proud to announce the opening of a new home on Gansevoort Street on April 5th, crossing the line into New York's Meatpacking District. Located a stone's throw from the Highline, this Hermès flagship store reflects upon the company's dynamic retail development with an unwavering confidence in the U.S. market.

Taking inspiration from the neighborhood's industrial heritage, the landmark building features restored ironwork and a yellow brick façade, creating a dialogue with the district's cobblestone streets. The contemporary boutique encompasses a retail area of 5,330 ft² over two floors.

Upon entering the space, visitors will be greeted by the quintessential ex-libris tile mosaic in earthy toffee browns from the original Hermès store at 24 rue du Faubourg Saint-Honoré in Paris. The silver-gray cherry wood used on the walls and for the furniture is sandblasted to give an industrial feel appropriate to the neighborhood, with a finish as smooth as the camel-colored leather and bronze metal with which it is paired.

At the back of the store's first floor, a sweeping staircase animated with carrés leads the visitors from the silks, ties, leather goods, fashion accessories and perfumes to the second floor. Here, they will discover the men's and women's ready-to-wear, jewelry, watches, objects for the home and shoes, lit in entirety by an existing skylight inviting a cascade of natural light. Along the back wall, enamel lava stone tiles create a visual echo with the pale-yellow brick of the building's historic façade.

To celebrate the opening, display windows on Gansevoort Street will show installations by sculptor Ruby Wescoat.

This 36th address in the USA is an opportunity to celebrate the long-standing relationship that has existed since the 1930's. Engaging with the creative spirit of the city and its many diverse cultures, this new address is ready to make the Meatpacking District its home.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the constant search for beautiful materials, the transmission of a savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects. An independent, family owned company, Hermès is dedicated to keeping the essential element of production in France through its 16 workshops and to developing its network of 310 stores in over 49 countries. Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

Hermès Meatpacking
46 Gansevoort Street
New York, NY 10014

Opening Hours from April 5, 2019
Tuesday to Sunday: 11am to 7pm
Monday: Closed